



## National Urban and Community Forestry Advisory Council July 18-20, 2017 Meeting

### Locations

#### **Tuesday 8:00 – 11:45 a. m**

Queens Botanical Garden  
43-50 Main Street, Flushing, New York 11355  
in the “Meeting Room”.

#### **Tuesday 1:30-4:30 p.m.**

*U.S. Forest Service NYC Field Station,*  
431 Walter Reed Road,  
Building 431 Bayside Queens,  
in the upstairs meeting room.

#### **Wednesday 8:00 a.m. – 5:00 p.m.**

*Queens Botanical Garden* 43-50 Main Street,  
Flushing, New York 11355 in the “Meeting Room”.

#### **Thursday Tour leaves at 9:00 a.m. and returns to the hotel lobby at 12:00 noon.**

Hotel Lobby: Hyatt Place Flushing 13342 39th Ave.,  
Flushing Meadows, NY 11354

### Lodging

*Hyatt Place Flushing*  
13342 39th Ave  
Flushing Meadows, NY 11354  
718-888-1234  
[hyattplaceflushing.com](http://hyattplaceflushing.com)

## Tuesday July 18, 2017

*Queens Botanical Garden*

### Agenda and Notes

Time	Topic	Presenter(s)
8:30 – 9:00	<b>Welcome, Introduction and Objectives</b> <ul style="list-style-type: none"> <li>- Introduction of guests</li> <li>- Round Robin</li> <li>- Housekeeping and Safety</li> <li>- Meeting Goals / Review Agenda</li> </ul>	J. Davis L. Davisson L. Marshall

Lance reviews past meeting minutes, meeting objectives, and Secretary Perdue’s four principles in context of what we do within the USDA

Time	Topic	Presenter(s)
9:00-9:15	<b>Council Updates (Nancy)</b> <ul style="list-style-type: none"> <li>- Past Meeting Minutes</li> <li>- Nominations</li> </ul>	N. Stremple

Note: time line for meetings

Explanation provide on why Nominations are on hold

Meeting Minutes - Motion to approve past meeting minutes Sara Move, Lisa vote. Approved all. Walt abstain.

Time	Topic	Presenter(s)
9:15-10:15	<b>Forest Service Updates</b>	J. Davis L. Marshall

Budget – Continuing Resolution until December, Partner projects continue on schedule.

Time	Topic	Presenter(s)
10:15-10:30	<b>BREAK</b>	
10:30-11:30	<b>Council Work Team Updates</b> <ul style="list-style-type: none"> <li>- UCF Ten Year Action Plan (Action Plan) Implementation/Outreach</li> <li>- Annual Report to the Secretary of Agriculture</li> <li>- National UCF Challenge Cost Share Grants               <ul style="list-style-type: none"> <li>o Presentation of grant impact analysis (B. Hubbard)</li> </ul> </li> <li>- Leadership Team</li> </ul>	C. Robinson & L. Kavanagh B. Hubbard & K. Firehock L. Ortega & S. Josiah B. Hubbard  L. Davisson

Claire provided packet referenced documents from the Action Plan and discussed how the Collective Impact Model is a smart way to leverage existing resources and have a common agenda.

- Robert presented the Strategy Map

Bill /Karen discuss annual report - discussed vignettes with major goals. It should tell a story, why did it matter, and to include geographic diversity.

- Deadline is mid-September for a mockup. October send out to Council as a draft. November vote to approve and then forward to the Secretary
- Have a case study for each goal
- The Secretary likes data and numbers for a business case approach. He does not like to read pie charts.

Time	Topic	Presenter(s)
11:30-11:45	<b>Public Input</b> - No Public Input	Public
11:45-12:30	<b>Travel to USFS NYC Field Station</b>	
12:30-1:30	<b>WORKING LUNCH</b> Demonstration of Best Practices for Using Internal NUCFAC Site	N. Stremple
1:30-4:00	<b>NYC Field Station Presentation and Discussion/Site Visit to Kissena Park</b>	E. Svendsen & Partners
4:00-4:30	<b>Travel back to hotel</b>	All
4:30	<b>Adjourn</b>	
6:00	<b>Group Dinner</b>	

# Wednesday July 19, 2017

Queens Botanical Garden

Time	Topic	Presenter(s)
9:00 – 9:15	Agenda Check in	All

Announcements:

Lance Davis introduces Mark who will present the urban FIA

SUFC liaison – Walt’s term ended last year, Lisa Ortega will be the new liaison to SUFC

The Council recognized Scott Josiah who is retiring.

Susan Lecerte is introduced and welcomes the Council to the QBG, Ganati is our tour guide and Maria explains the GIS tree inventory using iTree - 39 Acres 25% tree canopy

Time	Topic	Presenter(s)
9:15-10:15	Tour of Queens Botanical Garden	All

Gennadyi provided us with a tour of the garden 39 AC. Sensory, kids, LID, Green Roof

Time	Topic	Presenter(s)
10:15-10:30	Break	
10:30-11:00	Vibrant Cities Web Platform Presentation	I. Leahy L. Wiseman

Ian and Larry discuss the research web platform, toolkit, and how it relates the TYUFAP

- Roll out, multiple roll out around August/September
- Lauren to send link out Vibrantcitieslab.com
- Training will be provided
- It will work on public/ private rural/urban

Time	Topic	Presenter(s)
11:00-11:30	Urban FIA: How does it fit with the 10 Year Action Plan	M. Majewski

Mark discusses how they started the Forestry Inventory Analysis, FIA from a mandate by Congress. To monitor forest changes. What’s out there, and document changes over time. What products and how do people feel about their forest lands

- They covered 26 cities this summer
- inventories have a 7 year cycle
- Consistent inventories provide solid data that can be used to compare other inventory software and can be used for Agricultural land, developed land and urban wildland interface determination.

Time	Topic	Presenter(s)
11:30-12:00	USFS Urban Wood Utilization Activities: Supporting the 10 Year Action Plan Presentation & Discussion	L. Marshall

Handout

Following up from January virtual meeting informing members on FS activities urban wood utilization.

- Supporting wood economies. Urban wood waste is a burden on communities and goal is turning it into an asset.
- Work with Humana to identify what parts make a successful wood utilization market.

- Green Pattern book how to use vacant lands.
- Toolkit map snapshot of success of what other are doing

Baltimore is stabilizing the in and out streams of urban wood. Humana will provide jobs, training, and public health benefits when demolishing old row homes. Creates a brick and board salvage place.

- (Social impact investing- people come out of prison and there is a cost if they are sent back, so they inject capital up front. Save money Quantified Capital pulls funding to get these people trained so they don't go back. They also did a quantified water model.)
- A grant was awarded to Humana to do a feasibility study
- This is the kind of concept they want to scale up. A place based template that can be duplicated around the country

Time	Topic	Presenter(s)
12:00-1:00	Lunch	
1:00-2:30	Urban Forest Connections Webinar	L. Ortega/All

Lisa Ortega introduces the Council and its roll with the presentation that implements the National Ten Year Urban Forestry Action Plan, TYUFAP. The Council recommended this grant for green job implementation category – Jobs for the Future “Nature works”

- Overall the current workforce is small, only 6% are actually involved in Green Infrastructure. There is a strong opportunity for increase projected to 2020.
- A National Green infrastructure certification program is needed for the technical jobs
- Continue to educate policy government leaders is needed where there is still a lack of understanding
- The NGO community can act as a connector and align efforts.
- David Gamsetter, Cincinnati Parks. Discusses sewer systems and stormwater system.

Time	Topic	Presenter(s)
2:30-2:45	Break	
2:45-3:45	Work Team Working Sessions Annual Recommendations/Accomplishment Report Grant Team 2019 Grant Category? Ten Year Action Plan Implementation Other?	All
3:45-4:15	Report Out	L. Davisson/All

- **Annual Recommendations/Accomplishment** - a draft will be ready by late October or early November
  - Identify what is needed – punchy and quick
  - Coordinators and NUCFAC members are to provide content
  - More graphic oriented avoid pie charts
- **Grant Team 2019 Grant Category** - working on the 2019 RFP
- **Ten Year Action Plan Implementation** –
  - **Goal 1** - integrating into planning an emphasis on jobs
  - Strategy – integrate community and urban forestry into city, regional, and, State planning
  - Work with the American Planning Association to develop a policy statement and have US conference of Mayors submit a resolution, along with the National League of Cities, Governors and association of counties.
  - **Goal 3** Cultivate equity and leadership’s 3D increase green jobs in Urban and Community Forestry. Four priorities one being jobs.

- Tree association and other industries.
  - For both of those studies where we are now and do benchmarks. (what does it look like)
  - Once we have consensus and develop measureable time sensitive goals.
  - Include in the job corps curriculum.
- How can we connect the dots? Silos of employment. Benchmarking.  
 Produce a policy statement i.e. working through SUFC id goal and strategy getting it done.  
 Go back to TYUFAP- for this year focus on jobs.  
 Motion: 18 two goals 1& 3 specifically strategies 1b and 3d.  
 Second: Steve  
**All in favor. Approved**

- **Grants** Lisa- Page in packet Agenda D prepare for pests climate grant category.
- Make necessary edits to address extreme weather events shifting ecosystem changing climate or similar.  
 Lisa Motion: Accept one category for research agenda D. Walt Second.  
 Yes, all agree. Approved

Time	Topic	Presenter(s)
4:15-4:30	Action Items/Next Steps	L. Davisson L. Marshall

Action Items:

- Utilize the Secretary's 4 principles informing our work.
- Grant Impact Assessment: Edits from Council are due in 2 weeks - end of July.
- Reserve Table at Partners Conference table.
- Partners Conference Monday, travel Sunday. Members to coordinate with Cindy
- Annual Accomplishment report, have it ready to approve

Time	Topic	Presenter(s)
4:30-5:00	<b>Wrap Up/Details for Thursday Tour</b>	All

## Thursday July 20, 2017

*Meet in Hotel Lobby*

<b>Time</b>	<b>Topic</b>	<b>Presenter(s)</b>
8:00 – 12:00	<b>Bronx Site Visit</b> Includes 2 sites & NYC Central Forestry Headquarters	Council
12:00	<b>Adjourn</b> End meeting & Return to hotel for travel home	