Past and Future Freshwater Use in the United States

THOMAS C. BROWN

A Technical Document Supporting the 2000 USDA Forest Service RPA Assessment
Abstract


Water use in the United States to the year 2040 is estimated by extending past trends in basic water-use determinants. Those trends are largely encouraging. Over the past 35 years, withdrawals in industry and at thermoelectric plants have steadily dropped per unit of output, and over the past 15 years some irrigated regions have also increased the efficiency of their water use. Further, per-capita domestic withdrawals may have finally peaked. If these trends continue, aggregate withdrawals in the U.S. over the next 40 years will stay below 10% of the 1995 level, despite a 41% expected increase in population. However, not all areas of the U.S. are projected to fare as well. Of the 20 water resource regions in the U.S., withdrawals in seven are projected to increase by from 15% to 30% above 1995 levels. Most of the substantial increases are attributable to domestic and public or thermoelectric use, although the large increases in 3 regions are mainly due to growth in irrigated acreage. The most important and uncertain assumptions necessary to make these projections are those about future irrigated acreage. If irrigated acreage fails to drop in most Western basins, as assumed, withdrawals may be substantially above these projections.

Keywords: water use, water withdrawal, trends, forecasting, domestic water use, industrial and commercial water use, thermoelectric power, irrigation, consumptive water use

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Acronyms used in this report are defined as follows:

bgd - billion gallons per day
kWh - kilowatt hour

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Past and Future Freshwater Use in the United States: A technical document supporting the 2000 USDA Forest Service RPA Assessment

Thomas C. Brown

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Introduction

Water withdrawals to cities, farms, and other offstream uses in the United States have increased over ten-fold during the twentieth century in response to tremendous population and economic growth. Further rapid growth in population and income is almost certain to occur, placing additional demands on water supplies. As withdrawals to offstream users increase, more water is consumed, leaving less water in streams. Streamflows have dropped at the same time as additional instream uses have been found by scientists studying the needs of aquatic plants and wildlife and the hydro-geologic requirements of river channels themselves, and as rising incomes and urbanization have intensified calls for maintaining water-based recreation opportunities and protecting water quality (Gillilan and Brown 1997). These changes amplify the importance of examining the future adequacy of the nation’s water supply. As Congress recognized when it passed the Forest and Rangeland Renewable Resources Planning Act of 1974 requiring the Forest Service to periodically assess anticipated resource supply and demand conditions, with sufficient forethought necessary adjustments may be anticipated and unnecessary costs may be avoided.

The adequacy of a water supply depends on water availability compared with water demand. This report focuses on water demand, and estimates future water use assuming that the water will be available. Comparison of water-use estimates presented in this report with estimates of future water availability is left to a later report.

In economic terms, demand is a price-quantity relation. Unfortunately, such relations are difficult to specify for some water uses and for large geographic regions containing numerous market areas. Thus, an economic model was not adopted for this study. Instead, demand, as used in this report, refers to quantity requested. This quantity-based approach leaves the effect of price unspecified but not avoided. Because water and the resources needed to manage it are scarce, price has played an important role in determining the past quantities of water requested and will continue to do so. In what follows, the implicit role of price must be remembered.

Demand for water differs by region. Arid areas have higher demands per user than do humid areas, all else equal. Within a region of homogeneous weather, demands differ geographically depending on the availability of arable land, reliance on thermoelectric power, and other factors. The many potential differences among geographic areas suggest that demand for water should be studied at the smallest geographical scale possible. However, existing small-scale studies, often performed using different variables or methods, do not lend themselves to broad-scale conclusions about regional or national trends.

Large-scale projections of water use in the U.S. were attempted in 1961 by the Senate Select Committee on National Water Resources, in 1971 by Wollman and Bonem for Resources for the Future, in 1968 and 1978 by the Water Resources Council, in 1973 by the National Water Commission, and in 1989 by Guldin of the USDA Forest Service. Comparisons of these forecasts have consistently found large differences among them in projected water use, and large discrepancies between projected and actual water use (Viessman and DeMoncada 1980, Osborn and others 1986, Guldin 1989). These differences highlight the dangers of extrapolation and forecasting without a detailed understanding of the determinants of water use (Shabman 1990).

However, knowing the determinants of water use and how they interact is only half the job of forecasting resource use. Accurate forecasts also require accurate estimates of future determinant levels. Without the ability to accurately forecast future levels of all independent variables, increasing model complexity by adding variables to more accurately characterize past use may complicate the forecasting effort, not enhance it.

Guessing about future water use is like most other attempts to divine the future: the only thing we are quite sure of is that the future will not turn out as we expect. Accurate forecasts of future water use are impossible because we know too little about future technological and economic conditions. Thus, we must lower our expectations. What is possible is to project water demand assuming a continuation of recent past trends in factors that affect water use. Estimates of future possibilities based on projecting past trends offer a starting point for considering possible adjustments in water prices, management facilities, and institutions. This study emphasizes projections based on major water-use determinants (population, income, electric energy production, irrigated acreage) considering information on 1960 through 1995 trends in water-use efficiency. Recognizing the difficulty of forecasting, the overall approach I take is to minimize complexity so that underlying assumptions are relatively few, and their impact on the results is obvious.

This report projects water demand to the year 2040. The time horizon was selected based on the Forest and Rangeland Renewable Resources Planning Act, which mandates that the Forest Service periodically prepare a management plan for a period of roughly 45 years into the future. Of course, the likelihood that a projection is accurate decreases as the time horizon of that projection increases.

The objective of this paper is to characterize past and future water use in the U.S. A national perspective is first adopted to present a basic understanding of water-use trends. Then water use is described for large regions of the U.S. to capture the major regional differences.
Large Scale Water Use Data: Sources and Definitions

Except for some early estimates of water use from the Census Bureau, this report relies on water-use data from the U.S. Geological Survey (USGS). The USGS has estimated the nation’s water use at five-year intervals since 1950. These periodic reports, issued as the following USGS circulars, represent the only consistent effort to document water use for the nation: MacKichan (1951, 1957), MacKichan and Kammerer (1961), Murray (1968), Murray and Reeves (1972, 1977), and Solley and others (1983, 1988, 1993, 1998). The circulars cover instream use at hydropower plants, withdrawals for delivery to offstream locations such as farms and cities, and consumptive use, which is the portion of a withdrawal that evaporates, transpires, or is incorporated into an end product, becoming unavailable for use by others within the basin. The portion of the withdrawal that is not consumptively used either returns to the stream (return flow) or contributes to groundwater storage. Of the offstream measures, the 1950 and 1955 circulars estimated only water withdrawal, but since 1960 both withdrawal and consumptive use have been estimated. Because of an interest in both withdrawal and consumptive use, this paper uses data found in the USGS circulars published since 1960. Including the most recent data, for 1995, the circulars used provide estimates for eight separate years covering a 35-year span.

The USGS estimates water use from three principal sources: groundwater, fresh surface water, and saline surface water. This report focuses on freshwater use. Unless stated otherwise, withdrawals and consumptive use are presented for the combination of ground and surface water.

Since 1955, the USGS water-use circulars have estimated use for the nation’s major watersheds or large areas of contiguous coastal watersheds, called water resource regions (WRRs) (Water Resources Council 1978). Before 1970, the circulars aggregated data from the Texas-Gulf region and the Rio Grande region (WRRs 12 and 13) into what was called the Western Gulf region, and combined the Upper and Lower Colorado regions (WRRs 14 and 15) into a combined Colorado region. To have consistent regions for all years, the 1960 and 1965 data for these two larger regions were allocated to their respective WRRs based on the proportions of population that resided in the separate WRRs at that time.

Water use is summarized in this report first for the United States as a whole and then for the 20 WRRs that comprise the 50 states of the U.S. (in addition, a breakdown for the USDA Forest Service’s assessment regions established pursuant to the Resources Planning Act is included in appendix 2). The WRRs are characterized by relatively homogenous precipitation, climate, geography, and water-use characteristics, although each unavoidably contains areas of considerable heterogeneity in some variables (figure 1).

The USGS improved its water-use data gathering procedure before preparing the 1985 circular. In addition to providing greater funding and more elaborate specifications to field offices collecting the data, the agency also changed some of the categories for which water use was summarized. Most of the changes resulted in more detail, much of it related to reporting about public-supplied water (involving delivery by a water supply entity such as a municipality or private water company serving multiple customers). Before 1985, deliveries from public supply to industrial and commercial users were grouped together, and deliveries from public supply to domestic and public uses were grouped together (the “public” in “domestic and public” refers to governmental office use, public parks, fire fighting, and losses in the public supply distribution system). Also, before 1985, mining and self-supplied commercial uses were grouped with self-supplied industrial. After 1985, public-supplied domestic, mining, self-supplied commercial, public-supplied commercial, self-supplied industrial, and public-supplied industrial were presented separately. Categories that were separate from 1960 through 1995 were self-supplied domestic (rural), livestock, self-supplied thermoelectric, and irrigation.

To obtain a small number of consistent categories for use in this report, USGS data were combined in two ways. First, self-supplies and public supplies were combined, as the source of supply was not an important distinction in this study. Second, the finer distinctions introduced in 1985 were not used, so that the categories were consistent for the entire 1960 to 1995 period. The following water-use categories were chosen:

- livestock (self-supplied),
- domestic and public (public- and self-supplied),
- industrial and commercial (public- and self-supplied) and mining (self-supplied),
- thermoelectric power (self-supplied),
- irrigation (self-supplied), and
- hydroelectric power.

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1 In this report, the term water use is employed in a general way, to indicate any use of water, whether instream or offstream, and whether the offstream use is in terms of withdrawal or consumptive use. The USGS sometimes uses the term water use in a more specific way, to indicate the sum of self-supplied withdrawals and public-supplied deliveries. In this report, both self-supplied withdrawals and public-supplied deliveries are considered withdrawals. Also, when considering future years, the word use sometimes means quantity requested.
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Except for hydroelectric water use, each of these categories can be expressed in terms of withdrawal or consumptive use.

Past water-use efficiency factors were computed using the USGS water-use data and data on water-use determinants. A ratio of the determinant to its respective quantity of water withdrawn (e.g., domestic withdrawal per capita) was computed for each use category. Projections of future levels of these water-use factors were made specifically for this study.

Total population was used as a determinant of future livestock, domestic and public, industrial and commercial, and thermoelectric water use. Historical population data were taken from the Bureau of the Census (1992) for the years 1960 to 1990 with the exception of the estimate for 1965, which was obtained from the Bureau of Economic Analysis (1992). Population projections through 2040 for the entire U.S. were obtained from the Census Bureau.2 These projections were disaggregated to the state level using projected proportions from the Bureau of Economic Analysis (1995). State-level projections were then disaggregated to the county level based on the distribution of state population to counties in 1990. County figures for past and projected future population were aggregated to WRRs using the county allocations of the Water Resources Council’s Assessment Sub-areas (Water Resources Council 1978).3 Past numbers of households, also investigated for estimating changes in domestic and public use, were taken from census records.

Figure 1. Water resource regions of the United States.

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3 The USGS water-use circulars also list population by WRR. These estimates were not used, however, because investigation of trends showed a few large shifts from one time period to the next, suggesting that some of the estimates, especially for earlier years, may have been in error or that criteria for estimating population had changed. Because some of the USGS water withdrawal estimates for those years were based, at least partially, on the agency’s population estimates, the water-use estimates for certain years may not correspond well with the Census Bureau population estimates reported herein. Thus, some estimates of per-capita water use shown in figures for specific WRRs, especially in earlier years, may be in error. To avoid related problems in projecting future water use, water-use efficiency factors involving population estimates were computed for the entire U.S.
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Personal income was also used to project industrial and commercial water use. Historical data and projections for income per capita were obtained from the Bureau of Economic Analysis (1992 and 1993). As with population, county-level historical data and projections on income were aggregated to the WRR level using the county allocations of the Water Resources Council’s Assessment Sub-areas (Water Resources Council 1978).

In addition to population, electricity production and assumptions about the distribution of that production among different types of generating plants were used to project water use at thermoelectric plants. Historical data on electric energy production for the entire U.S. from 1960, and by WRR since 1985, were taken from the USGS water-use circulars. Projections of future electricity production were made specifically for this study.

Number of irrigated acres and estimates of withdrawal per acre were used to project irrigation water use; historical data by WRR were obtained from the USGS circulars. Projections of future irrigated acres and withdrawal per acre were made specifically for this study. Table 1 lists the variables used to project water withdrawals for the five water-use categories.

The USGS water withdrawal estimates were sometimes based on assumed relations with other more easily measured variables, such as population or irrigated acres, rather than on actual measures of water diversion or delivery. The degree of reliance on assumed relations of withdrawal to other variables varied by water-use category, by USGS state office, and by year (with more recent estimates less likely to rely on assumptions). Any such reliance precludes independent efforts using the USGS data to discover what factors affected water use. Indeed, only to the extent that the assumed relations were accurately specified can the USGS data be used to describe the relations of past water use to factors affecting that use and to project future water use. The limitations of the USGS water-use data, plus the difficulties of projecting future levels of each independent variable, are the principal reasons for using simple models when projecting water use for large geographical areas.

### Past Freshwater Withdrawals in the United States

This section briefly describes water use for 1995, then depicts trends over the twentieth century, and finally looks in more detail at trends for 1960 to 1995, all for the U.S. as a whole.

### Recent Water Use

USGS water-use data for 1995 indicate that, for the United States as a whole, hydroelectric plants used 3160 billion gallons per day (bgd), which is nine times the sum of all offstream withdrawals combined. The great majority of this use occurs instream (although not without disruptions to the aquatic environment). Looking at offstream use only, withdrawals (the sum of consumptive use and return flow/groundwater recharge in figure 2) totaled 340 bgd. The five categories of water use in figure 2 fall into three groups. The first group consists of the 2 largest users, agricultural irrigation and thermoelectric power, which each withdrew about 130 bgd. The second group consists of domestic and public use and industrial and commercial use, which each withdrew roughly 35 bgd. The fifth use, livestock, withdrew only about 5 bgd; however, much of U.S. irrigation is used to produce feed grains and forage.

<table>
<thead>
<tr>
<th>Water use category</th>
<th>Variable</th>
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<tbody>
<tr>
<td>Livestock</td>
<td>Population</td>
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<tr>
<td></td>
<td>Withdrawal/person</td>
</tr>
<tr>
<td>Domestic &amp; public</td>
<td>Population</td>
</tr>
<tr>
<td></td>
<td>Withdrawal/person</td>
</tr>
<tr>
<td>Industrial &amp; commercial</td>
<td>Population</td>
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<tr>
<td></td>
<td>Income/person</td>
</tr>
<tr>
<td></td>
<td>Withdrawal/dollar of income</td>
</tr>
<tr>
<td>Thermoelectric</td>
<td>Population</td>
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<tr>
<td></td>
<td>Total kilowatt hours per person</td>
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<td></td>
<td>Freshwater thermoelectric kilowatt hours</td>
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<tr>
<td></td>
<td>Freshwater thermoelectric kilowatt hours/total kilowatt hours</td>
</tr>
<tr>
<td></td>
<td>Freshwater thermoelectric withdrawal/kilowatt hour</td>
</tr>
<tr>
<td>Irrigation</td>
<td>Acres irrigated</td>
</tr>
<tr>
<td></td>
<td>Withdrawal/acre</td>
</tr>
</tbody>
</table>

Table 1. Variables used to project freshwater withdrawals.

![Figure 2. U.S. 1995 offstream water use.](image-url)
for livestock. The water use that most citizens think of as water use, the domestic and public use category, accounts for only 9% of total freshwater withdrawal.

Consumptive use in 1995 totaled 100 bgd, or 29% of withdrawal (figure 2). Irrigation consumptively used 81 bgd. Consumptive use of the other four categories ranged from 3 bgd for livestock and for thermoelectric plants to 7 bgd for domestic and public use. Consumptive use is discussed in more detail in a later section.

Twenty-two percent of freshwater withdrawals in 1995 came from groundwater pumping; the remainder came from surface flows. Groundwater withdrawals are described in more detail in a later section.

**Trends through the Twentieth Century**

Growth in total U.S. water withdrawals during the twentieth century has, until recently, consistently outpaced population growth (figure 3). The changes in these 2 variables fall into 3 distinct periods. From 1900 to 1940, population increased by roughly 1.7 million persons per year while withdrawals increased by about 2.4 bgd per year. From 1950 to 1980, population increased by about 2.4 million persons per year while withdrawals increased by about 5.7 bgd per year. After 1980, total withdrawals dropped (and then leveled off, as seen below), but population continued to rise. Over the entire 1900 to 1990 period, population and withdrawal increased by 1.2% and 2.4% per year, respectively. Over the same period, total withdrawals per capita increased by nearly a factor of four, from about 475 gallons per day in 1900 to about 1350 gallons per day in 1990 (figure 4).

The dramatic increase in withdrawals during this century is largely attributable to increases for irrigation and thermoelectric cooling, which together account for 83% of the total withdrawal increase from 1900 to 1990. Over this 90-year period, public supplies (domestic, commercial, and industrial) plus rural withdrawals (domestic and livestock) remained at roughly 12% of total withdrawals, self-supplied industrial withdrawals dropped from 25% to 6% of total, irrigation withdrawals dropped from 50% to 40% of total, and thermoelectric cooling withdrawals increased from 12% to 40% of total.
Trends Since 1960

Figure 3 shows a striking change in 1990, when total withdrawals dropped for the first time in the century. As that figure shows, the drop was not related to population trends. Figure 5, which presents withdrawals at five-year intervals since 1960 based on the USGS water-use circulars, shows that the drop first occurred in 1985, and that it is attributable to the top three categories: irrigation, thermoelectric, and industrial and commercial. Solley et al. (1988) suggested that the drop in 1985 was due partly to

- above average rainfall that year, which lessened the need for irrigation withdrawals,
- an economic slowdown and lower commodity prices,
- higher groundwater pumping costs as lifts had continued to increase, and
- improved efficiency in water use.

Solley et al. also suggested, however, that the drop in 1985 was partially attributable to the improved process for amassing the water-use data that was initiated by the USGS for the 1985 report, and concluded that earlier estimates may have been too high. A further factor, most important for irrigation, is the subsidence of the era of large-scale, federally funded water developments. Dam construction continues to increase the available water supply, but the rate of change has greatly diminished after peaking during the 1960s (figure 6).

The fact that the three major water uses changed little between 1985 and 1995, although rainfall in 1990 was below that in 1985 and economic conditions improved, suggests that rainfall and general economic conditions did not play deciding roles in the dramatic 1985 drop in withdrawals. Although higher pumping costs, improving efficiency of water use, and the waning of the dam construction era undoubtedly contributed to the 1985 drop, such factors have had a gradual and continuing influence over many years and thus, are unlikely to have been wholly responsible for the abrupt 1985 drop. The change in the USGS’s estimation procedure appears to have played a significant role in the reported 1985 drop in withdrawals. This possibility highlights the importance of focusing on long-term trends rather than short-term shifts when using the USGS water-use data.

The following subsections discuss trends in withdrawals for each of the five water-use categories shown in figure 5, beginning with the smallest use category, livestock, and ending with the largest, irrigation. Next, trends in hydroelectric water use are briefly described. Tables A1.1 to A1.5 list withdrawals for the five water-use categories by decade beginning with 1960.

Livestock

The USGS’s livestock water-use category consisted of use by terrestrial animals (called stock, principally cattle, hogs, sheep, and poultry) until 1985, when animal specialties (principally fish farming) were moved from the industrial to the livestock category. Once the ponds are established, water is needed at fish farms to maintain pond levels. Use by terrestrial animals was estimated by the USGS largely based on numbers of animals served, with different animal species assigned their respective average water requirements. Use of water at fish farms was typically estimated based on pond area and estimates of evaporation and seepage. U.S. livestock withdrawals gradually increased from 1960 to 1980 in response to increasing animal numbers, then more than doubled in 1985 when animal specialties were added (bars in figure 7).

Estimates of future stock numbers are unavailable, so using animal numbers as the determinant of stock water use was not promising. However, human population may serve as a determinant because, given constant consumer tastes, meat and egg consumption varies roughly with the consumer population. Figure 8 shows total and per-person withdrawals for stock. Withdrawal per person has remained quite constant over the past 35 years, ranging between 9 to 10 gallons per day (dots in figure 8).

Adding water use for animal specialties complicates the picture, raising withdrawal per person to from 18 to 21
gallons per day since 1985 (dots in figure 7). The 3-gallon per person per day change from 1990 to 1995 is attributable to increased water use by animal specialties, suggesting that per-capita water use in aquaculture may be growing.

**Domestic and public use**

Total U.S. withdrawals for domestic and public water use (public uses and losses are about 15% of total domestic and public withdrawals) consistently increased during the 1960 to 1995 period, rising from 16 bgd in 1960 to 32 bgd in 1995 (figure 5). The continued rise after 1985 contrasted with the other three major uses, which all reversed their prior upward trend (figure 5). One possible reason for the continued rise in domestic and public withdrawal is that these uses are relatively unresponsive to price. Another reason may be that the USGS estimates of domestic and public water use have been partially based on population estimates.

The rise in domestic and public withdrawal was primarily caused by population growth, but population increase is not the whole story. As seen in the light bars of figure 9, per-capita domestic and public withdrawal also steadily increased, from 89 gallons per day in 1960 to 122 in 1990. This increasing per-capita water use may be largely attributable to a decrease in average household size (Schefter 1990). As shown by the dots in figure 9, people per household (i.e., per occupied housing unit) decreased from about 3.4 in 1960 to 2.7 in 1990. A minimum level of water use per household, especially for lawn and garden watering, is largely unrelated to household size, causing per-capita use to rise as household size drops.

Other factors probably contributing to the increase in per-capita domestic water use include the conversion of older or rural households to complete plumbing, and an increase in the use of appliances such as dishwashers, washing machines, swimming pools, and lawn sprinkler systems. These changes are consistent with the increasing real incomes experienced in many areas of the U.S. over the past 30 years.

The consistent growth in per-capita domestic and public withdrawals since at least 1960 may have ended, as per-capita withdrawals dropped from 122 gallons per day in 1990 to 120 in 1995 (figure 9). This change may be the result of several factors. First, the drop in number of persons per household may have ended; it dropped by 1.3% per year in the 1970s, 0.4% per year in the 1980s, and by only 0.03% per year from 1990 to 1995 (dots in figure 9). Second, the conversion of older or rural houses to modern plumbing, another cause of the previous rise in per-capita withdrawal, is nearly complete. Third, many public suppliers have begun encouraging conservation by:

- adding meters to unmetered houses,
- educating customers about conservation, and
- altering pricing structures to discourage excess use.

The decrease in household size may be due to various demographic trends such as increasing longevity, decreasing fertility rate, and increasing divorce rate.

These changes are also consistent with decreasing real domestic water prices. Supporting this notion, Schefter (1990) reported a drop in the average real price for domestic water across the U.S. from 1968 to 1984. However, he was unable to include sewer prices, which may have been rising at the same time as utilities worked to establish separate wastewater pricing schemes. Thus, it is unclear to what extent changing water prices caused the increase in withdrawal per capita.

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4 Numerous studies have shown that demand for domestic water is relatively inelastic to price. This inelasticity may occur because domestic uses are highly valued, to some extent essential, and require little of a household’s or municipality’s budget. See, for example, Williams and Suh (1986), Diaz and Brown (1997, chapter 2), or Espey and others (1997).

5 The decrease in household size may be due to various demographic trends such as increasing longevity, decreasing fertility rate, and increasing divorce rate.

6 These changes are also consistent with decreasing real domestic water prices. Supporting this notion, Schefter (1990) reported a drop in the average real price for domestic water across the U.S. from 1968 to 1984. However, he was unable to include sewer prices, which may have been rising at the same time as utilities worked to establish separate wastewater pricing schemes. Thus, it is unclear to what extent changing water prices caused the increase in withdrawal per capita.
Fourth, new plumbing fixture standards, promulgated in the Energy Policy Act of 1992, have taken effect. Despite these reasons for a trend reversal, it is too soon to be sure whether the recent change in per-capita use trend will persist.

To the extent that the increase in domestic withdrawal per capita was caused by conversion to complete plumbing and use of more water-using appliances, we would expect withdrawal per household to also have risen. However, although withdrawal per household grew from about 300 gallons per day in 1960 to 326 in 1995, estimates for 1970 and 1990 are slightly higher than the 1995 estimate (dark bars in figure 9). The overall 35-year record suggests an increase, but the 1970 estimate, especially, sheds doubt on the trend. Because of the confusing data on withdrawal per household, it was decided to not use number of households in the projection of domestic and public use and thus, to focus only on population and use per capita.

Although industrial and commercial withdrawals increased from 1960 to 1980, withdrawals per unit of output in all major industrial sectors decreased during that period (David 1990). Because of the great variety of outputs of the industrial and commercial sectors, relating water use to units of physical output was unrealistic for this study. Instead, an economic measure of total output, personal income, was used. Withdrawals per dollar of total personal income declined steadily, from 24 gallons in 1960 to 7 gallons in 1995 (bars in figure 10). The drop in withdrawal per dollar of income is largely attributable to changes in the type and quantity of industrial and commercial outputs, such as a shift from water intensive manufacturing and other heavy industry to service oriented businesses, and to enhanced efficiency of water use. Efficiency has improved in response to factors such as environmental pollution legislation (e.g., the Clean Water Act of 1972 and its amendments), which regulated discharges and thereby encouraged reductions in withdrawals, and technological advances facilitating recycling. The most recent data show that the rate of decrease in water withdrawal per dollar of income has slackened somewhat (bars in figure 10).

Industrial and commercial use

Total U.S. industrial and commercial withdrawals show a gradual rise from 1960 to 1980, then the sharp decrease in 1985 discussed earlier (figure 5). Only about 2.3 of the 13 bgd drop from 1980 to 1985 is attributable to moving animal specialties to the livestock water-use category. Since 1985, total withdrawals have remained at about 36 bgd.

Thermoelectric use

At thermoelectric power plants (mainly fossil fuel and nuclear plants), water is used principally for condenser and reactor cooling. Freshwater withdrawals increased steadily through 1980, declined substantially in 1985, as mentioned, and have increased only slightly since then (figure 5). Withdrawals of saline water, not shown in

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7 Section 123 of the Energy Policy Act of 1992 (Public Law 102-486) set standards for the “maximum water use allowed” for certain types of fixtures manufactured after January 1, 1994. For example, lavatory faucets were restricted to 2.5 gallons per minute at a water pressure 80 pounds per square inch, and gravity tank-type toilets were restricted to 1.6 gallons per flush.

8 The 1970 data point is open to question; examination of trends in number of households versus population shows that the 1970 estimate of number of households is questionably low.

9 As David (1990) points out, the environmental pollution legislation essentially raised the cost of withdrawing water to industrial users. In response to this price rise, industries lowered withdrawals per unit of output by modifying production processes and increasing recycling of withdrawn water.
Past and Future Freshwater Use in the United States

Brown

In contrast to the recent leveling off of total withdrawals, production of electricity at freshwater thermoelectric plants has continued to rise (dots in figure 11). Indeed, freshwater withdrawal per kilowatt hour (kWh) produced has declined steadily, and in 1995 it was only 42% of its 1960 value (bars figure 11). This improvement in the efficiency of withdrawals has allowed thermoelectric energy production using freshwater to increase by 322% for a mere 78% increase in withdrawal. The improved efficiency has occurred partly by greater reuse of withdrawn water; during the 35-year period, consumptive use by thermoelectric plants increased by a factor of 14 (although, as seen in figure 2, consumptive use is still a small fraction of withdrawal). The latest data indicate a leveling off of the rate of decrease in withdrawal per kilowatt hour (bars in figure 11).

Irrigation

U.S. withdrawals for irrigation steadily increased from 1960 to 1980, then declined in 1985, with additional smaller decreases since then (figure 5). The decreases since 1985 are not a simple function of irrigated acreage changes, as overall irrigated acreage rose from 57.2 million acres in 1985 to 57.9 million acres in 1995 (dots in figure 12). Instead, a geographical shift in irrigated acreage occurred. The arid and semi-arid West, where the vast majority of irrigation occurs, is experiencing a decrease in irrigated acreage that began in the early 1980s, as farmers sell some of their land or water to cities, industries, and rural domestic users, or as pumping costs cause marginal lands to be removed from irrigation. At the same time, farmers in the East are relying more on irrigation water to supplement precipitation during dry times, to reduce variability in yields and product quality (Moore and others 1990). This phenomenon is depicted in figure 13, where the East is WRRs 1 through 9 and the West is WRRs 10 through 18.

The drop in irrigated acreage in Western regions, which tend to use relatively large amounts of water per acre, and rise in irrigated acreage in Eastern regions, which use relatively less water per acre, is partly responsible for the nationwide drop in water application per acre that began in 1985 (bars in figure 12).

The recent downward trend in withdrawal per acre (figure 12) is also attributable to a decrease in per-acre water applications. Application rates dropped in the East and West from 1980 to 1985, and they have continued to drop in the West (figure 14). The portion of withdrawal that is consumptively used is one indication of irrigation efficiency; improved methods withdraw less water for a
given amount of plant transpiration. From 1985 to 1995, consumptive use increased from 47 to 59% of withdrawal in the West. If these estimates are accurate (note that measures of consumptive use rely on a good deal of educated judgment), they corroborate the drop in withdrawal per acre. Improved irrigation efficiency may be a response to factors such as the waning of the era of publicly-funded dam and canal construction, higher prices for water from publicly-funded projects, increasing groundwater pumping lifts, and improved irrigation technology (Moore and others 1990).

**Hydroelectric use**

Water use for hydroelectric energy generation increased from about $2 \times 10^{12}$ gallons per day in 1960 to about $3.3 \times 10^{12}$ in 1975, but this category of water use has remained rather constant since then. Total kilowatt hours produced shows the same pattern (dots in figure 15). Water use per kilowatt-hour produced has remained roughly constant since 1965, averaging 4.1 thousand gallons per kWh (bars in figure 15).

![Figure 15. Hydroelectric water use per kilowatt hour in the U.S.](image)

**Projection of Freshwater Withdrawals**

The following projections of withdrawals are based on estimates of future population and income provided by the Bureau of the Census and Bureau of Economic Analysis and on explicit assumptions about rates of change in other factors affecting water use developed specifically for this study. In some cases (e.g., industrial and commercial withdrawal per dollar of income), these future rates of change extend consistent past trends. In other cases (e.g., domestic and public use per capita), recent abrupt changes in past trends have made trend extrapolation problematic.

In either situation, assumed rates of future change in other factors affecting water use do not reflect a detailed model, economic or otherwise. Rather, they were chosen to maintain the visual continuity of the trend, as will be apparent in subsequent figures, or to reflect conjecture in light of recent trend shifts. Extension of past trends is justified on the assumption of continuation of the fundamental forces affecting past changes.

Extending past trends in other factors affecting water use usually required a diminishing rate of change. Computationally, estimates of future levels of these factors were specified by applying an annual rate of change ($i$) to the quantity ($Q$) of the prior time period. Quantity for year $n$ was computed as: $Q_n = Q_{t-1} \cdot (1 + i_t)^t$, where $t$ is time period in years and $i_t = i_n \cdot (1 + d_t)$, where $d$ is an annual change in $i$ chosen to maintain continuity of the prior trend. When $n = 2000$, $t = 5$, $Q_{1995}$ is the estimate for 1995, and $i_{1995}$ is the recent historical trend. When $n = 2010, 2020, 2030, 2040$, or $2050$, $t = 10$, and $Q_{1995}$ and $i_{1995}$ are the projected quantity and rate, respectively, of the prior time period.

Rates $i$ and $d$ were selected separately by water-use factor. Rate of change $(i)$ was positive, negative, or nil depending on the prior trend. Except in cases where $i = 0$ and $d$ is immaterial, decay $(d)$ was always negative, in keeping with the observation of diminishing rate of change (see, for example, figures 10 and 11). The results of this approach are apparent in subsequent figures.

Annual rates of change $(i)$ for most uses were specified only at the national level, considering that the fundamental forces affecting future rates of change in withdrawal are not localized. Thus, rates of change $(i)$ for livestock and domestic and public withdrawals per person, industrial and commercial withdrawal per dollar of income, thermoelectric withdrawal per freshwater kilowatt hour, and total kilowatt hours per person were specified for the entire U.S. These rates were then applied at the WRR level to 1995 estimates of $Q_{w+i}$. Agricultural irrigation was considered subject to more region-specific forces than the other factors. Thus, as seen below, rates of change $(i)$ for acres irrigated were specified at the WRR level, and rates...

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10 The following cases are exceptions to setting $Q_{w+i}$ for $n = 2000$ equal to the 1995 value: 1) when the 1995 estimate showed a distinct shift from 1990, $Q_{w+i}$ was usually set equal to the mean of the estimates for years 1990 and 1995; 2) for irrigation withdrawal per acre, the 1985 to 1995 mean was used to lessen the temporal effects of weather, except in Alaska where, because of missing data, only the 1990 and 1995 rates were averaged.

11 Also, the withdrawal estimates reported by the USGS at the WRR level, especially for earlier years, exhibit some unusual shifts. Because so much time has passed and personnel have changed, explanations for some of these shifts are difficult to obtain. These shifts complicate analysis of trends of water-use factors such as domestic withdrawals per capita. Using aggregate U.S. data alleviates such data problems.
for withdrawal per acre were specified separately for the Eastern and Western portions of the U.S.

**Projection of National Withdrawals**

This section describes water-use projections and the assumptions behind those projections for the five water-use categories, beginning with the smallest withdrawal category. Figure 16.1, 2, 3 depicts projections for all categories at the national level. In this and subsequent figures, dark bars indicate past withdrawals and light bars indicate future withdrawals; similarly, dark dots show past levels of related factors and light dots show future levels.

As explained, population is a variable in the projections of four of the five withdrawal categories. Population growth has gradually lessened in percentage terms, from 1.3% per year in the 1960s, to 1.1% in the 1970s, to 0.9% in the 1980s. The Census Bureau’s middle series projections (figure 16.1) show U.S. population increasing at annual rates of 1% during the 1990s, 0.8% from 2000 to 2010, and about 0.7% thereafter. This consistent growth rate is apparent in figure 17 and in the top 2 graphs of figure 16.1, which show total U.S. population increasing along a nearly straight line, rising from 263 million in 1995 to 370 million in 2040, a 41% increase.

The population projections are based on assumptions about three factors: life expectancy, fertility, and immigration. The Census Bureau estimates high, medium, and low levels for each factor. The middle series projections use the three medium-level assumptions, which are an average life expectancy of 82 years, an average fertility rate of 2.245 births per woman, and a net annual immigration of 820,000 persons. Likewise, the high series projections use the high-level assumptions for each factor, and the low series projections use the low level assumptions for each factor. Mixing, for example, low and medium level assumptions for the three factors can produce intermediate projections (not used herein). The Census Bureau does not present confidence limits about these different estimates. As seen in figure 17, by the year 2040 there are considerable differences among the series. The low and high series show changes in total population from 1995 to 2040 of 9% and 74%, respectively, in comparison with the 41% increase with the middle series.

The following sections on the five water-use categories report results based on the middle population series (figure 16.1). For comparison with figure 16.1, estimates using other population series are presented in figures 16.2 and 16.3, with accompanying text at the end of this section.

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12 For details, see the 1996 Census Bureau release in footnote 2.
Figure 16.2. Withdrawal projections for the U.S. using low population projection.

Figure 16.3. Withdrawal projections for the U.S. using high population projection.
Livestock use

Livestock withdrawals per person were assumed to remain constant at the 1995 level of about 21 gallons per day. This assumption allows for shifting human tastes within the livestock category, consisting, as mentioned earlier, largely of beef, pork, lamb, chicken, eggs, and farm-grown fish. The assumption ignores the implication of the 1990 to 1995 increase in withdrawal per capita for aquaculture (figure 7), which is that additional increases may be in store, because in this case a single year’s change is assumed to be insufficient to indicate a trend. Total livestock withdrawal in the U.S. is projected to rise from 5.5 bgd in 1995 to 7.7 bgd in 2040 (figure 16.1).

Domestic and public use

Domestic and public withdrawals were projected based on population and per-capita withdrawal. Specifically, domestic and public withdrawals were projected as: population ⋅ (withdrawal / person).

After consistently increasing for at least 30 years at annual rates of 1.5% during the 1960s, 0.9% during the 1970s, and 0.8% during the 1980s, withdrawal per person dropped by 0.3% per year from 1990 to 1995. This change might be ignored as too recent and too small to indicate a major shift in the prior trend. However, several factors listed above (the end of the drop in household size, the completion of conversion to modern plumbing, and the growing impact of conservation measures) suggest that a significant trend change may be occurring.

It is impossible to say what will happen to per-capita domestic and public withdrawals in the future. Trends up to 1990 suggest continued growth, but recent changes suggest future decreases. Given this conundrum, it is assumed here that future per-capita withdrawal will remain constant at 121 gallons per day, equal to the midpoint between the 1990 and 1995 levels (figure 18). National domestic and public withdrawals are thus projected to increase at the same rate as population, from 32 bgd in 1995 to 45 in 2040, a 42% increase, assuming the middle population protection series (figure 16.1). Alternative assumptions about per-capita withdrawal are examined in the sensitivity analysis section.

Industrial and commercial use

Industrial and commercial withdrawals were projected based on estimates of future population and income and assumptions about the rate of change in withdrawal per dollar of income. Specifically, withdrawals were projected as: population ⋅ (dollars of income / capita) ⋅ (withdrawal / dollar of income).

The Bureau of Economic Analysis projects per capita income, in 1990 dollars, to increase from $19,001 in 1995 to $27,103 in 2040 (dots in figure 19), which is equivalent to a growth rate of about 0.8% per year. Withdrawal per dollar of income, which dropped at annual rates of 2.5% during the 1960s, 2.3% during the 1970s, and 6.1% during the 1980s, but by only 1% from 1990 to 1995, was assumed...
to drop at a gradually decreasing rate of from 2% to 1% per year from 1995 to 2040. This assumption continues the past trend of conversion to more efficient processes and greater levels of water recycling. Given this assumption, withdrawal per $1000 of income, which dropped from 24 gallons in 1960 to 7.4 gallons in 1995, continues dropping but at a lower rate, reaching 3.9 gallons in 2040 (bars in figure 19).

Total industrial and commercial withdrawals are projected to remain quite stable, rising from 37 bgd in 1995 to 39 in 2040, a 5% increase, assuming the middle series population projections (figure 16.1). Thus, the decreasing withdrawal per dollar largely compensates for the continued increases in population and per-capita income. On a per-capita basis, industrial and commercial withdrawals are projected to decrease from 140 gallons per day in 1995 to 106 in 2040 (per-capita withdrawals by decade are listed in table A1.7).

**Thermoelectric power use**

Withdrawals at thermoelectric plants were projected based on estimates of future population and assumptions about the rate of change in energy use per person and in water use per kilowatt hour produced, plus an assumption about the proportion of total energy production that will occur at freshwater thermoelectric plants. Specifically, freshwater withdrawal for electricity production was estimated as: population \( \cdot (\text{total kWhs / person}) \cdot (\text{freshwater thermoelectric kWhs / total kWhs}) \cdot (\text{freshwater withdrawal / freshwater thermoelectric kWh}).

Total energy use (thermoelectric plus hydroelectric) per person rose from about 4200 kWh per year in 1960 to about 11,400 in 1995 (dots in figure 20); this rise proceeded at annual rates of 6% during the 1960s, 3% during the 1970s, 1.1% during the 1980s, but only 0.4% from 1990 to 1995. In keeping with this decreasing trend, future total energy use was assumed to increase by an annual rate decreasing from 0.6% to 0.14% from 1995 to 2040 (dots in figure 20), bringing total energy use per person to 13,040 kWhs per year in 2040. This rate of increase reflects a balance between development of more energy using conveniences, which would lead to greater energy use per person, and improvements in energy efficiency of all such conveniences, which would lead to less energy use per person.

Further, it was assumed that generation at hydroelectric plants remained constant at the 1995 level (it has been quite stable since 1975, figure 15) so that all increases in production occurred at thermoelectric plants, and that the allocation of thermoelectric energy production between freshwater and saltwater plants remained constant at the 1995 level. \(^{14}\) Given these two assumptions, which were applied at the WRR level, and given the projected increase in total electric energy consumption described above, annual use of energy generated at freshwater thermoelectric plants, which increased from 2493 kWhs per person in 1960 to 7917 in 1995, was assumed to reach 9,421 kWhs per person in 2040. This trend, along with the expected population increase, produces the increases in total annual energy production at freshwater thermoelectric plants depicted in figure 16.1 (from 2.1 \( \cdot \) 10\(^{12}\) kWhs in 1995 to 3.5 \( \cdot \) 10\(^{12}\) in 2040).

Freshwater use per kilowatt hour produced at thermoelectric plants decreased at annual rates of 2.7% from 1960 to 1985 and 2.0% from 1985 to 1995. In keeping with this apparent leveling off of the rate of decrease, future water use per kilowatt hour was assumed to decrease by from 1.3% to 0.6% per year from 1995 to 2040. Given this rate of decrease, water use per kilowatt hour produced at freshwater thermoelectric plants, which decreased from 60 gallons per kWh in 1960 to 23 in 1995, reaches 16 gallons per kWh in 2040 (bars in figure 20). This trend, along with the increase in electricity production, causes total freshwater withdrawal to rise from 132 bgd in 1995 to 143 in 2040, a 9% increase, assuming the middle series population projections (figure 16.1). Thus, the decreasing withdrawal per kilowatt hour is projected to only partially compensate for the increases in electricity production required to accommodate the growing population and per-capita energy use. On a per-capita basis, thermoelectric freshwater withdrawals are projected to decrease from 504 gallons per day in 1995 to 389 in 2040.

**Irrigation**

Many factors affect agricultural irrigation withdrawals. Irrigation is a lower-valued use of water at the margin than most other uses, so that withdrawals for irrigation in water-short areas are partially a function of water use in

\(^{14}\) In 1995, about 10% of electric energy production in the U.S. occurred at hydroelectric plants (this percentage varied from 1% in WRRs 5 and 7 to 89% in WRR 17), and about 20% occurred at saline water thermoelectric plants (this percentage varied from 0% for most inland WRRs to 91% in WRR 20). The remaining electric energy production (70%) occurred at freshwater thermoelectric (this percentage varied from 1% in WRR 18 to 99% in WRRs 5 and 7).
more highly valued uses.\textsuperscript{15} In addition, irrigation water use is a complicated function of population, as population growth both increases demand for crops and, via urban expansion, decreases availability of irrigable land. Other factors affecting irrigation include energy prices (especially their effect on pumping costs), irrigation technologies, international markets for agricultural crops, changing tastes for livestock (nearly half of Western irrigated land is used to produce feed and forage for livestock), federal agricultural policies, instream flow concerns, and precipitation variations. Because accounting for all these factors is problematic, a simple approach was adopted for estimating future irrigation withdrawals that sets withdrawal equal to irrigated acreage \cdot (withdrawal / acre). Future acreage and withdrawal per acre were estimated by extrapolating past trends.

Because some of the factors affecting irrigated acreage vary considerably by region, such as availability of irrigable land and competition for water, acreage changes were estimated at the WRR level, as described in the section on WRR projections. This approach yields a projection of U.S. irrigated acreage increasing gradually from 57.9 million acres in 1995 to 62.4 million acres in 2040 (figure 16.1).

Withdrawal per acre varies considerably from year to year at the WRR level because of weather. Thus, time trends of withdrawal per acre at the WRR level are often erratic. To avoid this localized phenomenon, withdrawal per acre was investigated for 2 large regions: the East and the West. As seen in figure 14, the decrease in withdrawal per acre in the West has been consistent from 1980 to 1995, whereas in the East there has been no consistent trend since 1985. In the West, withdrawal per acre, which fell at annual rates of 1% from 1980 to 1985 and 0.1% from 1985 to 1995, was assumed to continue falling at a rate of from 0.08% to 0.04% per year from 1995 to 2040. Given these rates, withdrawal per acre in the West, which dropped from 3.10 feet in 1980 to 2.91 feet in 1995, drops to 2.84 feet by 2040 (figure 21). In the East, withdrawal per acre was assumed to remain constant. These rates of decrease in withdrawal per acre, 0% per year in the East and 0.08% to 0.04% per year in the West, were applied to a beginning rate in each WRR set equal to the mean for the years 1985, 1990, and 1995. The overall drop in withdrawal per acre in the West from this 1985 through 1995 mean to the year 2040 is 2.9%.

The aggregation of the results of applying the estimates of acreage and withdrawal per acre at the WRR level yields a slightly decreasing level of total withdrawal for the U.S., dropping from 134 bgd in 1995 to 130 in 2040 (figure 16.1). On a per-capita basis, irrigation withdrawals are projected to decrease from 514 gallons per day in 1995 to 354 in 2040 assuming the middle series population projections.

**Net change in total withdrawal**

The graph at the bottom of figure 16.1 shows the net change in projected total withdrawal in comparison with the 1995 level, assuming the middle series population projections. Projected total withdrawal increases by 24 bgd (7%) from 1995 to 2040. The largest increases are in the domestic and public (13 bgd) and thermoelectric (11 bgd) sectors. The livestock and industrial and commercial sectors each contribute another 2 bgd, and irrigation decreases by 4 bgd. On a per-capita basis, total withdrawals are projected to decrease from 1301 gallons per day in 1995 to 992 in 2040.

Holding the overall increase below 10% of total 1995 withdrawals, in spite of the 41% increase in population, is largely attributable to 1) the improving efficiencies projected for the municipal and industrial and thermoelectric sectors, and 2) the reductions in total irrigation withdrawal.

Table 2 compares results based on the middle population series with results based on the low and high series projections. In contrast to the 7% increase in total withdrawals from 1995 to 2040 with the middle series, the low

| Table 2. National withdrawal projections for alternative population series, expressed as change from 1995 to 2040 (percent change in parentheses). |
|---|---|---|---|
| Population (millions) | Low series | Middle series | High series |
| Withdrawal (bgd)\textsuperscript{a} | 24 (9%) | 107 (41%) | 195 (74%) |
| Livestock | 1 (9%) | 2 (41%) | 4 (75%) |
| Domestic & public | 3 (10%) | 13 (42%) | 24 (76%) |
| Ind. & commercial | –6 (–17%) | 2 (6%) | 12 (32%) |
| Thermoelectric | –22 (–17%) | 11 (9%) | 48 (36%) |
| Irrigation | –4 (–3%) | –4 (–3%) | –4 (–3%) |
| Total | –29 (–8%) | 24 (7%) | 83 (24%) |

\textsuperscript{a} bgd - billion gallons per day

\textsuperscript{15} One indication of the relatively low marginal value of agricultural water is that most of the recent water trades in the Western states have been from agriculture to municipal and industrial uses (Saliba 1987).
and high series yield changes in withdrawal of −8% and 24%, respectively (table 2, figures 16.2 and 16.3).

These national projections ignore the site-specific nature of water availability and use, and thus mask regional variations in withdrawal trends. Most importantly, they fail to depict the significant variations in population growth, thermoelectric power expansion, and irrigated acreage changes across regions of the country. To gain a more realistic picture of projected water use, projections at the regional scale are examined.

### Projections for Water Resource Regions

Estimates of population and per-capita income were aggregated from the county level to the WRR level. Table 3 lists the 1995 population and per-capita income estimates, and the percentage changes in these variables projected for 1995 to 2040. Population and per-capita income are projected to increase in all regions. Population increases range from 26% to 75% and per-capita income increases range from 32% to 47%. The largest increases in population are expected in the South and West.

As described above, rates of change in efficiency factors were computed at different geographical scales. For livestock, domestic and public, industrial and commercial, and thermoelectric withdrawals, national-level rates were used; for irrigation withdrawal per acre, East/West-level rates were used; and for irrigated acreage, WRR-level rates were applied. These rates of change in factors affecting withdrawals were applied at the WRR level to beginning levels set equal in most cases to the 1995 level (note exceptions in footnote 10).

For irrigated acreage, the WRR-specific rates of change were chosen to extend recent trends and are always assumed to gradually decrease over time. The effects of these rates of change on WRR irrigated acreage are listed in table 4 and depicted in the plots of irrigated acres in each of the 20 parts of figure 22. The mean 1985 through 1995 application rates are also listed in table 4. As described above, application rates were projected to remain constant in the East and to drop in the West by 2.9% by the year 2040.

Figure 22 presents past and projected withdrawal levels and related water-use determinant levels for the five water-use categories. Figure 22 reveals numerous anom-
Figure 22.1. Withdrawal projections for New England (Water Resource Region 1).

Figure 22.2. Withdrawal projections for Mid Atlantic (Water Resource Region 2).
Figure 22.3. Withdrawal projections for South-Atlantic Gulf (Water Resource Region 3).

Figure 22.4. Withdrawal projections for Great Lakes (Water Resource Region 4).
Figure 22.5. Withdrawal projections for Ohio (Water Resource Region 5).

Figure 22.6. Withdrawal projections for Tennessee (Water Resource Region 6).
Figure 22.7. Withdrawal projections for Upper Mississippi (Water Resource Region 7).

Figure 22.8. Withdrawal projections for Lower Mississippi (Water Resource Region 8).