

USDA Forest Service

URBANFOREST CONNECTIONS

webinar series

NUCFAC Highlights: Growing the managers of tomorrow's sustainable urban forests

Wednesday, July 18, 2018 | 1:00 – 2:15pm ET

The role of urban forests continues to expand as society recognizes the potential contribution of green infrastructure to global sustainability, human health, and quality of life. At the same time, new knowledge and technology are expanding urban forest management options. How will career and employment opportunities develop in this new and challenging environment? **Cindy Blain** will provide an update on recent work to integrate tree care jobs with urban forest community engagement and the complementary social, economic, and tree literacy benefits – especially in disadvantaged communities, which need tree canopy the most. **Susan Day** will present project findings from Urban Forestry 2020, a recently concluded research initiative investigating the state of the urban forestry profession. She will also share strategic recommendations relating to professional identity, networking, higher education, and student recruitment. Urban Forestry 2020 was made possible in part by funding from the U.S. Forest Service National Urban and Community Forestry Challenge Cost-Share Grant program. The National Urban and Community Forestry Advisory Council (NUCFAC) sets the categories for this grant program based on the [Ten-Year Urban Forestry Action Plan](#) and recommends to the Forest Service innovative urban and community forestry research and projects that should be considered for funding. Council Member **Lisa Ortega** will open the webinar with a brief overview of NUCFAC and its national research agenda.



Photo credit: West Coast Arborists, Inc. (wcainc.com)

Lisa Ortega

National Urban and Community
Forestry Advisory Council

Cindy Blain

California ReLeaf

Susan Day

Virginia Tech

This webinar is open to all. We are seeking 1.25 CEU with the International Society of Arboriculture. Check our [website](#) for updates and to watch recordings of previous webinars.

Contact the Urban Forest Technology & Science Delivery Team at urban@fs.fed.us with questions, feedback, requests for special accommodations, or speaker suggestions. To receive future webinar notices and announcements, [sign up for our mailing list](#). Please feel free to forward this announcement to interested parties.

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Presented by the USDA Forest Service National Urban Forest Technology & Science Delivery Team

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