



USDA Forest Service

URBAN FOREST CONNECTIONS

webinar series

Second Wednesdays | 1:00 – 2:15 pm ET

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CREATING EQUITABLE CAREER PATHWAYS IN URBAN FORESTRY



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The Greening of Detroit's Detroit Conservation Corps



Who is the Greening of Detroit?

- Our focus at The Greening of Detroit is to enhance the quality of life for Detroiters by planting trees, repurposing the land to create beautiful and productive green spaces, and helping communities rebuild their neighborhoods one lot at a time. We involve Detroiters in the process through job training programs, community engagement, and education.
- **The organization's mission statement speaks to improving the well-being and quality of life of those who work, live and visit the city. Within its umbrella of core program areas is the new Detroit Conservation Corps.**

What is The Detroit Conservation Corps Training Program?

- **The Detroit Conservation Corps is an expansion of The Greening of Detroit's workforce development and training program, and serves to create a sustainable workforce model in Detroit.**
- **Unemployment in many Detroit neighborhoods and surrounding are well above the national average; training in marketable work skills puts Detroit residents back to work--- in their own communities.**
- **The Greening's Detroit Conservation Corps is a certified, work-ready program that trains under and unemployed Detroiters in landscape installation and green job skills.**
- **To date, over 626 participants have graduated from the program and have landed successful employment in this growing job sector.**

What is The Detroit Conservation Corps Training Program?

- **The DCC is a federally-accredited apprenticeship program; graduates receive multiple certifications in First Aid, CPR, MIOSHA, forestry, floral décor, and landscape installation.**
- **The Greening's commitment to providing residents with marketable job skills, rebuilding hope of opportunities in communities, stability, and financial independence.**
- **DCC is a collaborative services program that provides wrap-around services, including case management, financial literacy, resume-writing & job interview skills, through our 8 week program & up to two returning years.**
- **Our workforce program gives residents of Detroit, Highland Park, and Hamtramck with the largest barriers to employment a second chance and the hope for a better tomorrow**



What to Expect...

Classroom Instructors - “Each one, reach one, to teach one!” A fun, fast paced learning environment that implements no nonsense. We show tough love, and believe that NO student is to be left behind. We welcome all education levels and teach all of our students to strive for success. We have also created a tutoring program to help students in all aspects of their education.



Training is Hard Work!





Stackable Credentials

- Landscape Technician Certification
- Workforce Readiness
- Financial Literacy
- MIOSHA 10 & 30
- CPR/ First Aid
- Tree Artisan
- Pesticide Technician
- Conflict Resolution
- Sexual Harassment Training



Employer Advisory Committee (EAC)

Our EAC Committee consist of 35 local, state, and national industry experts that are leaders in Landscaping, Education, Workforce Development and Government. In collaboration we customize our training to fit industry standards, employers needs, with an overall goal to place 100% of our graduates into sustainable employment.



Graduation Day

An **\$800** completion stipend is awarded to all graduates along with their certification's and a new job that starts Monday morning!



JOB PLACEMENT TO DATE

Year	Graduates	Number placed into Full-Time Employment	Percentage
2018	156	137	88%
2017	103	83	81%
2016	121	117	95 %
2015	43	42	98%
2014	33	33	100%
2013	17	12	71%
2012	76	51	67%

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