Sustainable Urban Forest Coalition: Urban Research Working Group

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Forestry Research Advisory Council Meeting
Talk outline...

- What is SUFC?
- SUFC research interests
- Facilitating successful programs
- The next challenge
Sustainable Urban Forest Coalition

- A network of diverse national organizations advancing a common urban forest agenda.

- 31+ organizational members and private sector supporters
THROUGH A UNIFIED AGENDA, SUFC:

1. Advocates for increased support of urban forests (national, regional and local)

2. Educates diverse audiences about the vital role of healthy trees in cities

3. Galvanize members, influence & direct research funds
Urban Research Working Group

Urban Forest Benefits

- Ecosystem services
- Human health
- Community well-being
- Forest products & wood utilization
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Urban Forest Assessment

- Inventory & analysis
- Pests, climate & other threats
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Urban Forest Management

- Tree planting & prioritization
- Sustainable standards & practices
- Civic stewardship & governance
- Environmental Markets
- Science Delivery
i-Tree: Demonstrating That Trees Pay Us Back!
A Benefit-Based Assessment

- Economic Value
- Environmental Services
- Structure

i-Tree Tools

Strategic Management
i-Tree... “Putting USFS Urban Forest science into the hands of users”

- Credible, USDA
- FS peer-reviewed tools
- Public Domain Software
- Accessible
- Continuously improved

www.itreetools.org
i-Tree continues to grow...
Overview of SUFC’s Strategic Plan Recommendations

Green Flag - Advocacy Committee
Yellow Flag – Networking Committee
Red Flag – Diversifying Funding Committee
Blue Flag – Communications Committee
National Science Delivery Framework

SUFC role:
- develop working set of principles, goals, benefits.

Forest Service role:
- implement the framework, processes, and capacity.

Elements:
- coordinated federal policy and resources
- cross agency collaboration
- investment by private sector & non-federal entities
- engagement strategies at the local level
- adaptive science delivery

Benefits:
- increased understanding, investment & stewardship
An invitation...

✓ Visit www.sufc.org

✓ Email:

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