

PLANTING THE SEEDS OF SUCCESS.



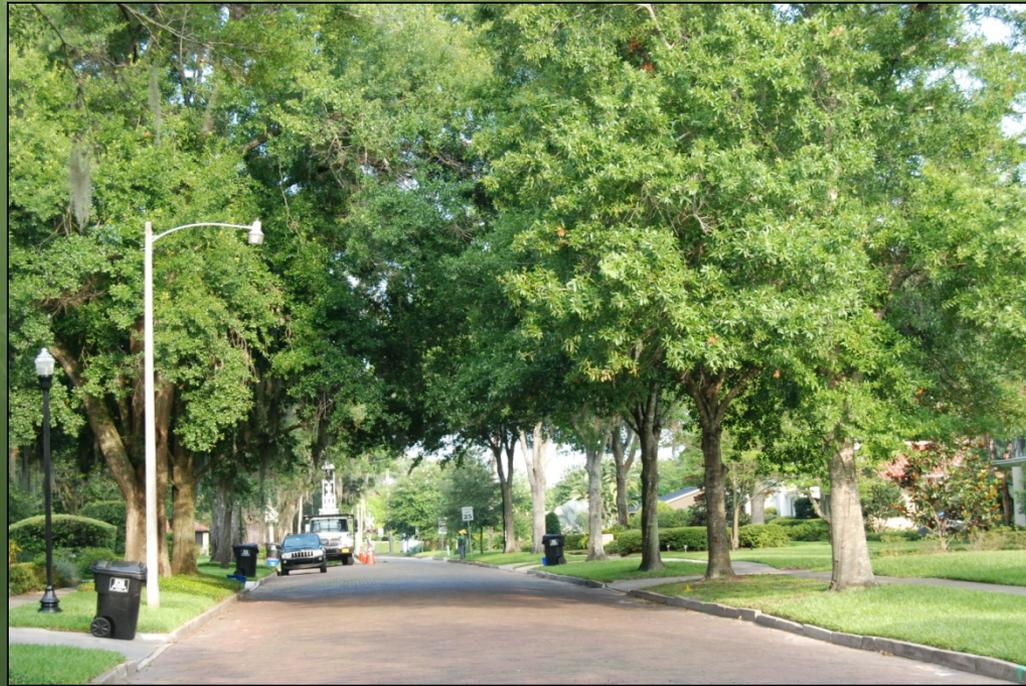
# Trees in Our City



Trees. Worth Our Time.  
Worth Our Resources.

- Part of community infrastructure
- Vital to community health
- Community legacy
- Positive impact on business and tax base
- Wise investment of community dollars

# Trees. Vital to Community Health.



- Trees-filled neighborhoods:
  - Lower levels of domestic violence
  - Are safer and more sociable
- Tree-filled landscapes reduce stress
- Trees decrease need for medication and speed recovery times

# Trees. Important to Human Health.



- 100 trees remove 51 tons of CO<sub>2</sub>/year

# Trees Save the Environment.



- 100 mature trees catch about 1.2 million gallons of rainwater per year...
  - Less \$ for stormwater control
  - Cleaner water

# Trees. A Savings for Homeowners.



- Save 27% of annual air conditioning costs

# Trees Sell Houses. (At higher prices.)



- Each large front yard tree adds about 1% to sales price
- Large specimen trees can add 10%, or more, to property values.

# Trees Mean Better Business.



In tree-lined commercial districts...

- More frequent shopping
- Longer shopping trips
- Shoppers spend more for parking
- Shoppers spend 12% more for goods

# Trees Pay Us Back.

100 Trees Over 40 Years...

**Benefits = \$595,200**

Energy

Air Quality

Runoff

Real Estate

**Costs = \$101,200**

Planting - Pruning

Removal/Disposal

Sidewalk Repair

Litter

Legal - Admin

**Pay Off: \$494,000**

Plant Trees. Create a Legacy.



Downtown Orlando, Florida

## The Bottom Line...

- Quality of life depends on tree benefits
- Benefits depend on healthy trees
- Healthy trees require quality care
- Quality care depends on you

## What You Can Do...

- Establish long-term goals for the community forest
- Fund programs for maintenance and care
- Support volunteer organizations
- Champion community trees

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# Trees in Our City

Center for Urban Forest Research

<http://www.fs.fed.us/psw/programs/cufr/>