

Lessons Learned from Wisconsin DNR Forest Certification Efforts



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How far, how fast?

Since 2004, 5,623,121 acres of Wisconsin lands have been certified under FSC, SFI or Tree Farm. That's 35% of WI Forests.

What's next?

DNR Expanding Certified Lands

- Adding 1 million acres of Parks, Wildlife Areas, & Natural Areas in 2008.

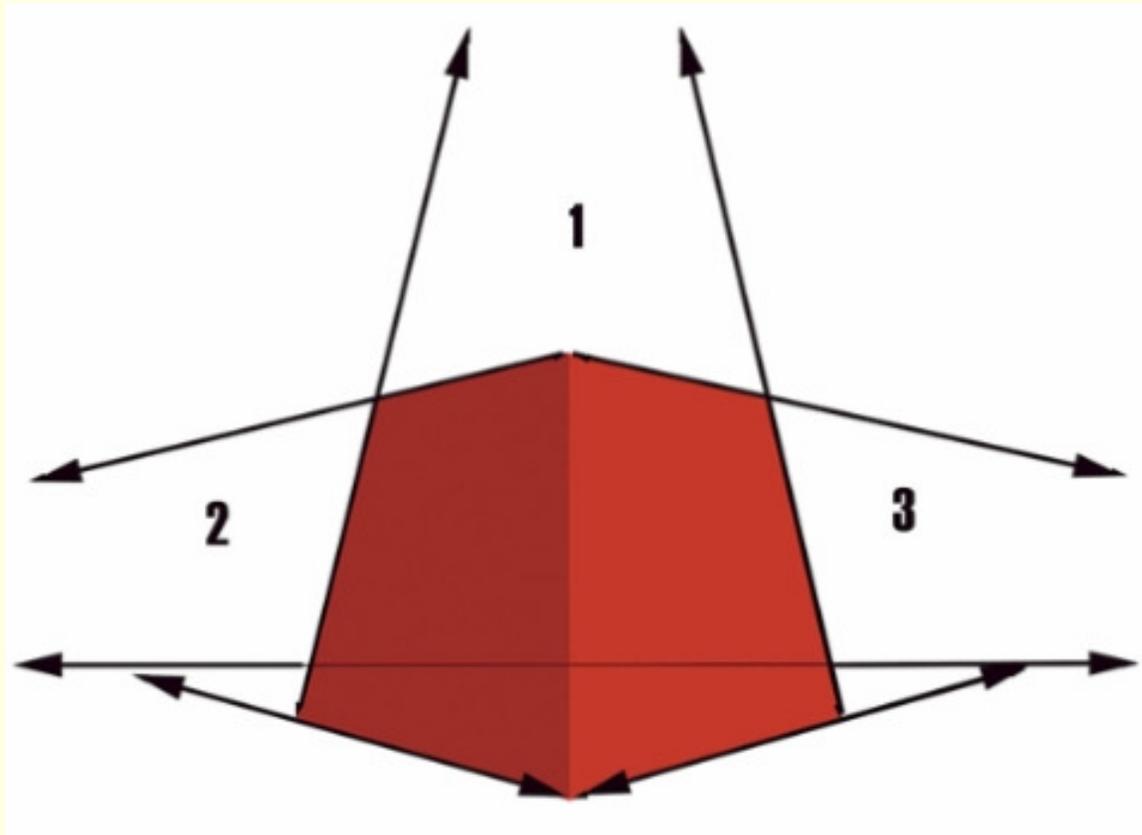


What's next?



- Expand Wisconsin's Managed Forest Law Group from Tree Farm to dual Tree Farm – FSC certification with 41,000 members!

Lessons Learned



Depends on Your Perspective

Looking In at Land Benefits

- Property master planning
- Implementation of master plans
- Road conditions and soil disturbance
- Logging safety
- Elimination of recon and harvest backlogs

Looking In at Land Benefits

- More biotic assessments
- Designation of ecosystem reserves
- BMPs to control invasive species
- Woody biomass residual guidelines
- Cultural and archeological protection

Looking Out at External Relations

- Economic vitality
- DNR's political relationships
- Market access
- DNR's leadership role
- Stimulating public dialog
- Tribal consultation

Applicability to Forest Service?

- Leadership
- Management improvements
- Remembering commitments
- Strengthen legislative requests
- Assure place in real-world markets

...and Beyond

How can USFS certification affect
the nation's forests?

