29 October 1997

Dear Delaware Resident:

This letter is a friendly reminder. About four weeks ago, I sent you a Mid-Atlantic Beach Recreation Survey to be completed and returned to the University of Delaware. As of today I have not received your survey. I have enclosed another copy. It should take about 10 or 15 minutes to complete. I would greatly appreciate your taking the time.

As I noted in my first letter, your household is one of a small number in which people are being asked to report trips taken to Mid-Atlantic ocean beaches. Even if you take no trips to beaches, it is important for our analysis that your survey be completed and returned.

The survey should be filled out by the adult member of your household with the next birthday after October 1. Anyone 16 years old or older is considered an adult.

Again, you are assured of complete confidentiality. The survey has an identification number for mailing purposes only. Your name and address are never placed on the survey or used in conjunction with the survey in anyway.

Thank you for your time and cooperation.

Sincerely,

Dr. George R. Parsons
Professor