SUSTAINABLE OPERATIONS

Our Environmental Footprint & The Climate Change Connection

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Rocky Mountain & Northern Regions USDA Forest Service
Our Environmental Footprint & The Climate Change Connection

Three Parts:

• Sustainable Operations & Consumption
• Climate Change: Footprint Connections and Opportunities
• Leadership & The Future – What’s next?

WOODSY OWL
“Give a hoot. Don't Pollute.”
Sustainable Operations & Consumption

Creating Habits Today, Conserving Resources for Tomorrow
To be sustainable is “to create and maintain conditions, under which humans and nature can exist in productive harmony, that permit fulfilling the social, economic and other requirements of future generations of Americans.” January, 2007 EO 13423

Gifford “insisted that conservation must be reinvigorated, revived, renamed, revitalized by each successive generation, its implications, its urgencies, its logistics translated in terms of the present of each of them”.
- Cornelia Pinchot

Sustain the health, diversity, and productivity of the nation’s forests and grasslands to meet the needs of present and future generations
Growing Our Sustainable Operations Effort Together

R5 / PSW Footprint 2006

Making our Fleet GREENer!
I’m powered by electricity

Sustainable Operations • 2006
US Forest Service • Rocky Mountain Region

R9 – Walk the Talk
Courageous Conservation

Energy
Water
Fleet / Transportation
Waste Prevention / Recycling
Green Purchasing
Sustainable Leadership

FY06 Report here and FY07 National Footprint Report at layout
(Courtesy of your National Integrated Footprint and EMS Focus Area 1 Teams)
• **Sustainable Operations is ...**
  – the program of work associated with our approach to “walk the talk”

• **Sustainable Consumption is...**
  – an ethic paralleling our land ethic and is the term to identify the reporting process for our consumption of resources

• **Environmental Management System is...**
  – a management tool for measuring and continuously improving our footprint
Creating Habits Today, Conserving Resources for Tomorrow

Climate Change / Environmental Footprint Connections & Opportunities

This shameful waste weakens America!

Remember—only you can prevent forest fires!
Climate Change is...

- a connector across all footprint areas
- the biggest systems issue we’ve yet dealt with as a species
- not to be solved via an unbalanced ‘diet’
- a ‘tipping point’ opportunity to connect the resources we use and our resource management job
- is on the Chief’s critical issues list
Why everyone will have different footprint strategies?

• Place-based adaptations - not all ecosystems are the same
• People-based adaptations – not all humans are the same
• Communities of practice and place
• What unique opportunities exist for your unit or discipline?
Energy

Creating Habits Today, Conserving Resources for Tomorrow
## Energy

<table>
<thead>
<tr>
<th>Heating Oil (cost)</th>
<th>Natural Gas (cost)</th>
<th>Electricity (cost)</th>
<th>LPG/Propane (cost)</th>
<th>Est. CO2 Emissions (Metric tons)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3,270,000</td>
<td>$3.370.000</td>
<td>$17,800,000</td>
<td>$1,670,000</td>
<td>154,794</td>
</tr>
</tbody>
</table>

**What we know:**
- Costs are low
- 2003 total cost for FS $36 million
- Significant cost unallocated to any particular unit
- 2007 total cost for FS $26 million

**What we don’t know:**
- Power from renewable energy systems
- Sources of energy
- GSF of building heated/cooled for Energy Intensity
Energy

What’s mandated:
• Reduce Energy use intensity by 3% annually
• Use renewable energy
• Use ESPCs and UESCs to implement projects
• Generate renewable energy on FS land
• Audit 25% of buildings per year
• Enable ENERGY STAR® functions
• Install meters in federal buildings
• Follow High Performance Building Guidelines
• Total Net Zero Energy by 2050

What we’re doing:
• NREL Partnership
• Green Power purchase – USDA and R2
• ESPCs – R2, R4, R3, PNW
• Cleaning up energy bills
• Distributing Top 10 Energy Conservations Habits
• Vending Miser Micro-grant Program
• LEED Green Buildings
• Ranger District Extreme Make-over Video
Energy

Future Opportunities:
• Clarify Electronics shut off / vampire loading
• INFRA Utility Module
• Reinvest Savings
• Rebates
• Energy as project selection criteria
• Others?
Washington Office Green Team
Informal Energy Audit

<table>
<thead>
<tr>
<th></th>
<th>Total Sampled</th>
<th>Power “On”</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computers with Monitors</td>
<td>70</td>
<td>30</td>
<td>42%</td>
</tr>
<tr>
<td>Fax/Printer</td>
<td>38</td>
<td>27</td>
<td>71%</td>
</tr>
<tr>
<td>Copy Machines</td>
<td>9</td>
<td>8</td>
<td>89%</td>
</tr>
<tr>
<td>Restroom Lights</td>
<td>16</td>
<td>16</td>
<td>100%</td>
</tr>
</tbody>
</table>
# Annual Costs and Savings Potential

<table>
<thead>
<tr>
<th></th>
<th>24/7</th>
<th>8 hrs</th>
<th>Sample</th>
<th>Yates</th>
<th>Agency</th>
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<tbody>
<tr>
<td>Computers</td>
<td>$110</td>
<td>$25</td>
<td>$2550</td>
<td>$10,000</td>
<td>$1,000,000</td>
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<tr>
<td>Fax/Printer</td>
<td>$17</td>
<td>$4</td>
<td>$351</td>
<td>$1,000</td>
<td>$100,000</td>
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<tr>
<td>Copy Machines</td>
<td>$87</td>
<td>$20</td>
<td>$536</td>
<td>$1,000</td>
<td>$100,000</td>
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<tr>
<td>Bathroom Lights (3)</td>
<td>$25</td>
<td>$6</td>
<td>$304</td>
<td>$304</td>
<td>N/A</td>
</tr>
</tbody>
</table>
## Washington Office Green Team
**Informal Energy Audit**

### Yates Electric Bill

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>FY05</td>
<td>$257,000</td>
</tr>
<tr>
<td>FY06</td>
<td>$313,000</td>
</tr>
<tr>
<td>FY07 (projected)</td>
<td>$326,000</td>
</tr>
<tr>
<td>FY08 (goal – 5%)</td>
<td>$309,000</td>
</tr>
</tbody>
</table>
…and we didn’t even have to talk about CO2 emissions
Fleet / Transportation

Creating Habits
Today, Conserving Resources for Tomorrow
# Fleet/ Transportation

## What we know:
- 80% + of our Fleet is 4x4’s
- Average fuel economy est at 11.5 mpg
- FY07: spent $65 million

## What we don’t know:
- Bulk fuel use by vehicle
- ‘Other’ travel impact
- Project equipment (#/fuel use)

<table>
<thead>
<tr>
<th>Gallons</th>
<th>Natural Gas</th>
<th>Prop</th>
<th>E-85</th>
<th>Bio-Diesel</th>
<th>Gasoline</th>
<th>Diesel</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1,430</td>
<td>4,440</td>
<td>21,400</td>
<td>13,400</td>
<td>9,588,000</td>
<td>2,346,000</td>
<td></td>
</tr>
<tr>
<td>Tons CO₂</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>105,502</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>TOTAL</th>
<th>11,975,000</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Miles</th>
<th>Sedans/ Wagons</th>
<th>Buses</th>
<th>Light Trucks</th>
<th>Medium Trucks</th>
<th>Heavy Trucks</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3,531,000</td>
<td>342,000</td>
<td>77,359,000</td>
<td>50,658,000</td>
<td>6,290,000</td>
<td>138,200,000</td>
</tr>
<tr>
<td># of rigs</td>
<td>563</td>
<td>53</td>
<td>11,946</td>
<td>7,969</td>
<td>1,463</td>
<td>21,721 (28,694 FTE’s)</td>
</tr>
</tbody>
</table>
Fleet/ Transportation

What’s mandated:
• Reduce Fleet consumption of petroleum-based fuel 2% annually
• Increase non-petroleum based fuel consumption 10% annually
• Use PIH vehicles where feasible
• Increase fleet economy to 35 mpg

What we’re doing:
• NREL Partnership – Right-size audit
• Alternative-fueled Road Maintenance Crew
• Life-cycle costing tool for Fleet selection
• Eco-driving Guidance
• EMS Significant Aspect – Fleet Management
Fleet/ Transportation

**Future Opportunities:**
- More Driver Education
- Carbon offsetting
- Alternative Technology Trainings

**Other Transportation Info:**
- GYCC Transportation / Fleet Letter
- Jan 07 – 50 Video Conf. Systems
- April 08 – 309 Video Conf. Systems
- 2,860 hours (30 days) March/April 2008
- ‘07 purchased 64,386 roundtrip air tickets
Me travel?

...not this summer

VACATION AT HOME

OFFICE OF DEFENSE TRANSPORTATION
Water

Creating Habits Today, Conserving Resources for Tomorrow

Help Keep Our Water Clean!
Water

*What we sort of know:*
- 1,002,103,000 estimated gallons used in FY07
- $3.0 million spent in FY07
- Significant connection between energy source and water consumption

*What we don’t know:*
- Water that’s not included in an NFC bill
- Water lumped with sewer/trash
- Water used for fire suppression activities
- Number/type of water conserving devices
Water

What’s mandated:
• Reduce water consumption intensity by 2% annually
• Conduct water audits on at least 10% (25%?) of buildings annually

What we’re doing:
• Installation of water conservation devices
• Energy Savings Performance Contracts (R2, R3, R4)
• Hose washing at Missoula Fire Cache
• Energy & Water Micro-grants
Future Opportunities:
- Connect resources with use – articulate this to our publics
- Question conservation as part of water development on NFS Lands
- Incorporate water quality issues into our purchasing habits
- Others?
Green Purchasing

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Lend a Hand – Care for the Land!
Green Purchasing

*What we know:*
- Spent $1.15 Billion FY07
- 7,774 Purchase Card Holders
  - 770,000 transactions
- Many opportunities
- USDA – Biobased Lead

*What we don’t know:*
- Dollars spent on green purchases
- Who is doing it now
- Short List of Products
Green Purchasing

What’s Mandated:
- Implement Sustainable Acquisition Practices
  - EPEAT
  - Energy Star
  - Bio-Based
  - Recycled Content
  - Environmentally Preferable

What we are doing:
- Some training
- Webpage
- GSA Partnership
- Janitorial Supplies and Contracts
- 100% recycled paper on some units
- Biobased products in Fire Contracts
Green Purchasing

**Future Opportunities**
- Go Green on a few key items
- Partner with sister agencies
- More Training
- Fact Sheets (paint example)
- Green buildings
- Partner with suppliers - packaging

**Why Recycled Paper is Important**

By switching 120 cases of paper to 100% recycled content Bighorn NF annually saves these resources...

- 180 lbs of air pollution
- 12,300 kw energy
- 72 trees
- 21,000 gallons of water
Waste / Prevention & Recycling

Creating Habits Today, Conserving Resources for Tomorrow

Reduce, Reuse, Recycle, Rot
Waste Prevention & Recycling

What we know:
• Many opportunities & recycling saves resources
• Not all units have access to opportunities
• Spent $11,000,000 in water, trash & other BOC
• Approx 30% of our sites have some recycling

What we don’t know:
• Dollars spent on waste disposal
• Extent of recycling activities
Waste Prevention & Recycling

What’s mandated:
• Reduce quantity of toxic and hazardous materials and chemicals acquired, used, and disposed of
• Increase solid waste diversion by 40% (USDA goal)
• Maintain cost-effective waste prevention and recycling programs in facilities

What we’re doing:
• Fire Cache Assessment
• Micro-grant Program for Recycling
• Partnerships with Permittees
• Propane cylinders
• Batteries
• Proceeds retention
• Dumpster Diving
• Woodsy Owl Talks
• Rechargeable Battery Corp. MOU
Waste Prevention & Recycling

Future Opportunities:
• Waste Audits, EPA Support
• Partnership with USDA
• Local Communities Collaboration
• Fire Camps
• Other?
Sustainability is a Process
Leadership & The Future

Creating Habits Today, Conserving Resources for Tomorrow
How to grow a place-based corporate approach for sustainable operations?
Increase Agency Capacity and Capabilities at All Levels

- Data and leading measures of success
- Support lesson sharing and place-based adaptations
- Include others who provide services and/or help deliver programs (concessionaires, lessors, partners)
Create Value via Reduced/Changed Consumption Patterns

- Reinvest financial savings…such as recycling
- Work with partners and communities
- What are your meeting habits?
Build Legitimacy and Support for an Agency-wide Sustainable Operations Effort

- Leadership ‘walk the talk’ of a consumption ethic
- Appropriate Performance Standards
- New/Seasonal Employee Orientation
Sustainable Leadership

What’s mandated:
• Incentive and award programs to reward exceptional individual and team performance in implementing the goals of the EO
• Successful implementation of EO included in performance evaluations

Data sharing:
• FY 06 and 07 Footprint documents
• Annual Sustainable Operations Summit
• Monthly Sustainable Ops Open Mic
• Webpage

Future Opportunities:
• Better Green Team Connections
• Potential Multi-Region/Station Virtual Team
USDA Forest Service
4th Annual Sustainable Operations Summit
November 2008
Region 9

✓ Will include Satellite Sites, connected via video conferencing equipment
✓ Will allow remote access to field trips
✓ Stay tuned for more information
Sustainable Ops Open Mic

✓ 3rd Wednesday of every month, 1 pm ET
✓ 2 hour call to share success stories and information
✓ Dial-In Number: 1-800-857-2016
✓ Participant Passcode: 8091384
✓ Leader name: JACQUELINE MYERS

✓ Notes are posted on Sustainable Ops Webpage
What will conservation look like in the next century for ...

The earth as a whole…?

Yourself…?

Your organization…?

Your local community…?

The millions of acres of forests and grasslands…?
Trash your city, trash yourself.
Adopt a Vision for a Sustainable Consumption Ethic

We will create within our operations those habits that inspire individual and organizational decisions leading directly to conserving natural, economic and human resources for tomorrow through all the decisions we make.

Sustainable Operations Board of Directors, July 2006
“What future do we want to create.....
Not the future we think is do-able, or the one we would settle for...
... but what do we really want?”

Donella Meadows

Creating Habits Today, Conserving Resources for Tomorrow
What If We Created Some Environmental Footprint Principles?

<table>
<thead>
<tr>
<th>Waste Prevention/Recycling</th>
<th>Zero Waste</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fleet / Transportation</td>
<td>Zero Emissions</td>
</tr>
<tr>
<td>Energy</td>
<td>Zero Net Energy Usage</td>
</tr>
<tr>
<td>Water</td>
<td>Zero Watershed Impact</td>
</tr>
<tr>
<td>Green Purchasing</td>
<td>Zero Impact Purchases</td>
</tr>
<tr>
<td>Leadership</td>
<td>Leave No Habit Unturned</td>
</tr>
</tbody>
</table>

Striving toward ➔➔➔➔➔

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tread lightly!®
LEAVING A GOOD IMPRESSION

LEAVE NO TRACE OUTDOOR ETHICS
... Zero Watershed Impact
No Footprint Impact
....Net Zero Energy
...Leave No Habit Unturned
Sustainability is a process
Start where you are, use what you have, do what you can.
Create the habitat for success… mobilize your human capital.
Share your stories

Creating Habits Today, Conserving Resources for Tomorrow
What are your stories?

The vast possibilities of our great future will become realities only if we make ourselves responsible for that future. “Gifford Pinchot
Changing Light Bulbs in the Service of Ecosystems

<table>
<thead>
<tr>
<th></th>
<th>Incandescent 25 Watt Bulb</th>
<th>PAR 20 Super Bright LED Bulb</th>
</tr>
</thead>
<tbody>
<tr>
<td>Life Span</td>
<td>1,000 hours</td>
<td>50,000 hours</td>
</tr>
<tr>
<td>Bulb Costs</td>
<td>$0.70</td>
<td>$18.00</td>
</tr>
<tr>
<td></td>
<td>($35.00 for 50 bulbs)</td>
<td></td>
</tr>
<tr>
<td>Electricity Use</td>
<td>1250 kwh</td>
<td>150 kwh</td>
</tr>
<tr>
<td>Electricity Cost</td>
<td>$250.00</td>
<td>$30.00</td>
</tr>
<tr>
<td>$0.20/kwh</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Costs</td>
<td>$285.00</td>
<td>$48.00</td>
</tr>
<tr>
<td>$$ Savings</td>
<td>$237 per Bulb ($11,850 for 50 bulbs)</td>
<td></td>
</tr>
<tr>
<td>CO₂ Savings</td>
<td>1531 lbs per Bulb (38.3 tons for 50 bulbs)</td>
<td></td>
</tr>
</tbody>
</table>