



Forest  
Service

Washington  
Office

1400 Independence Avenue, SW  
Washington, DC 20250

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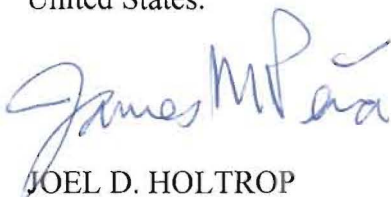
Date: JAN 13 2011

Subject: North American Pollinator Protection Campaign (NAPPC)

To: Regional Foresters, Station Directors, Area Director, IITF Director, Deputy Chiefs  
and WO Directors

On October 20, 2010, at the NAPPC 10<sup>th</sup> Anniversary celebration and reception, the Chief announced the Forest Service has installed nearly 100 pollinator/native plant gardens at Forest Service administrative sites, many with interpretive displays. The Chief is encouraging you to install pollinator/native plant gardens with accompanying interpretive displays on all of our administrative sites over the next 3 years as part of a new initiative **SHARE (Simply Have Areas Reserved for the Environment)**. **SHARE** is a program that challenges and encourages landowners to share some of their lands with pollinators by establishing pollinator/native plant gardens. If only 10 percent of the public accepts this challenge, a significant contribution to pollinator conservation and public awareness of this critical ecosystem service could occur.

The NAPPC 10<sup>th</sup> Anniversary speaks to a decade of successful collaborative work, voluntary commitments, and partnerships between Federal, State, and local governments, as well as industry, academia, and nonprofit organizations across Canada, Mexico, and the United States. NAPPC has demonstrated unprecedented efforts with significant results. I am proud of our involvement with NAPPC. The Forest Service was the first Federal agency to sign a memorandum of understanding (MOU) with NAPPC to bring pollinators into our land management activities and outreach efforts. Since then 10 other Federal agencies have signed similar MOUs. NAPPC and its partners have affected more than 1.5 billion acres within the United States.



JOEL D. HOLTROP  
Deputy Chief, National Forest System

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Enclosure

