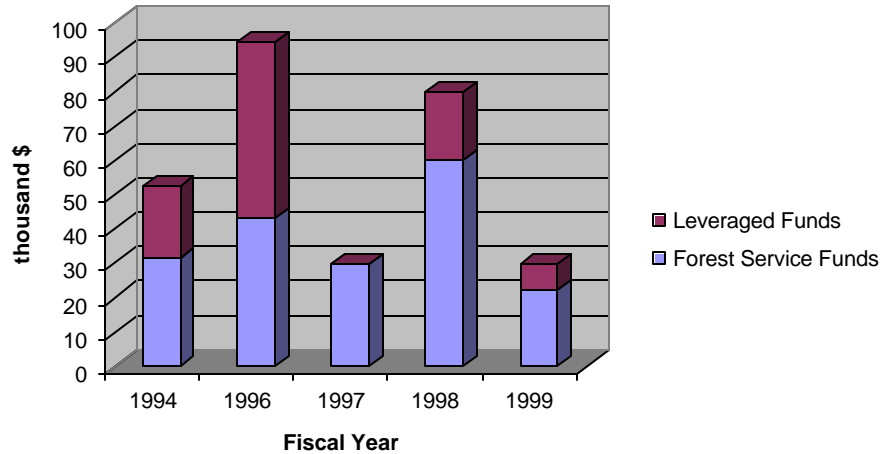
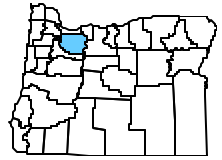




# Economic Action Programs

## Clackamas County, Oregon

Clackamas County is a metropolitan county with much of its population within commuting distance of Portland. The Cascade Crest and Mt Hood dominate the eastern boundary attracting thousands of urban recreationists year-around. Though much of the county's population is urban, much of the land base is not. National Forest land and private timberland account for almost two-thirds of the county's land area. The county has many small farms; 60% of the farmland is cropland and nearly 20% is woodland.



Recipient	Project Name	Federal ID	Funds		
			USFS	Leveraged	Total
<b>Planning and Technical Assistance</b>					
City of Estacada	Strategic Action Plan	OREC-94-017	\$20,000	\$10,996	\$30,996
Clackamas County	Geothermal Heating Study	ORNW-99-031	\$22,500	\$7,500	\$30,000
<b>Natural Resource Related</b>					
City of Molalla	Bear Creek Trail Eng & Design	ORNW-98-053	\$60,000	\$20,000	\$80,000
Clackamas County	Trail Information Network	OREC-94-019	\$11,890	\$9,650	\$21,540
Estacada/Clack R. Area Chamber	Visitor Center Facilities	ORNW-96-061	\$20,742	\$41,825	\$62,567
Molalla Riv Sch Dist Fndation Inc	Civic Auditorium Eqpm	ORNW-97-045	\$29,892	\$0	\$29,892
<b>Facility Construction/Environmental Improvement</b>					
City of Molalla	Main St. Revitalization Proj.	ORNW-96-035	\$22,500	\$9,500	\$32,000





## Economic Action Programs

One success story from Clackamas County, Oregon



### Visitor Center Facilities

Avoiding duplication of services, being more efficient in meeting visitors' needs while being fiscally responsible...all of these were overlapping aims of key recreation/tourism information providers in the Estacada area: the Mt Hood National Forest, the Clackamas River Ranger District, and the Estacada/Clackamas River Chamber of Commerce. When they met to brainstorm a common and practical solution to their needs, they hit on creating a shared visitor facility.

In order to guarantee that their idea would become a reality their partnership was formalized. A crucial next step, the Chamber relocated its administrative office to the existing Ranger District offices/visitor facility which allowed for joint management of daily operations.

Another major objective of the project was to assist in local economic growth through enhanced promotion of tourism. By co-locating at the

Ranger District office which is on a major highway right near central downtown, visitor traffic is expected to have financial spinoffs to local businesses. The relocation and remodel, made possible with Forest Service Rural Community Assistance grant funds, are expected to increase visibility, improve visitor access to the center while reducing overall operating expenses, and serve as a business information resource, too.

Glen Sachet, Rural Community Assistance Coordinator for the Mt Hood National Forest, says, "The new Clackamas Visitor Information Center puts all of us in a position to accommodate tourism growth as anticipated with the designation of the West Cascades State Scenic Byway. The community is also working on promoting tourism as a key economic diversification strategy."



*Estacada  
Welcomes You!*



**Applicant: Estacada/Clackamas River Area  
Chamber of Commerce**

**Grant No: ORNW-96-061**

**USDA Forest Service Funding: \$77,300**

**Total Project Cost: \$119,125**