



# News Brief

Center for Urban Forest Research  
PACIFIC SOUTHWEST RESEARCH STATION

August 2004



USDA Forest Service  
State and Private Forestry

## Are you struggling “selling” large trees to your community?

### New Research Summary

#### “The Large Tree Argument: *The Case for Large-Stature Trees vs. Small-Stature Trees*”

If you are concerned that small-stature trees are replacing the large-stature trees in your community this new research summary will give you some new arguments to change thinking.

Developed cooperatively by the Pacific Southwest Research Station, Center for Urban Forest Research and the Southern Center for Urban Forestry Research and Information, the research summary discusses:

- What you lose if you don't plant large trees.
- What large trees mean.
- What are trees worth?
- The dollar value of large trees vs. small trees.

Including a **Fact Sheet: Making the case for large trees.**

To view the research summary go to:

[http://cufr.ucdavis.edu/products/cufr\\_511\\_large\\_tree\\_arguement.pdf](http://cufr.ucdavis.edu/products/cufr_511_large_tree_arguement.pdf)

One Shields Ave.  
Suite 1103  
Davis, CA 95616  
(530) 792-7636  
<http://cufr.ucdavis.edu>