



Strategies for Developing Exhibit Projects

Today there are many options for parks who want to accomplish media work. Work can be done by HFC staff, park staff, contractors, and others. Development processes vary. It's good to collaborate with media specialists in developing a strategy.

1. Who Will Do the Work?

Major tasks for team members include:

Project Management / Review / Research / Planning/ Design /
Contracting / Detailing / Fabrication / Evaluation

Team members can be assembled from:

- Park Staff
- Harpers Ferry Center: a)In-house, b)Contract, c)Task Assist, d)IMI
- Contractors: a)RFP, b)IFB, c)HFC Gen. IQ, d)Park IQ
- Subcontractors/Architectural firms/Partners/Cooperating associations/
Friends groups/Park volunteers/Support offices/Clusters/Neighbor parks
Regional offices/Other organizations/Service centers

2. How Will They Do It?

Development processes vary, and tend to be linked to team preferences:

- HFC: IP / Schematic Design / Concept Design / Final Design / Fabrication
- Exhibit Contractor: (i.e.) Master Plan / Schematic Design / Concept Design /
Fabrication
- Architectural: Concept Design / Schematic Design / Construction Documents /
Construction
- Other processes include those used by NPS Curators, Smithsonian, AAM, and others

3. How Long Will It Take?

Schedules vary greatly according to project conditions and team member availability:

- Normal: Plan/design, 1 year; produce, 1 year Total: 2 years
 - Accelerated*: Plan/design, 6 months; produce, 6 months Total: 1 year
 - Extended: Plan/design, 3.5 years; produce, 1.5 years Total: 5 years
- Note: Project delays are usually associated with funding and facility development problems. *Not usually practical.

4. How Much \$\$\$ Will It Cost?

- How much money is available
- How much will the project cost
- Who will control the budget, and with what controls

5. What Resources Does the Park Have?

- Park staff with specialized skills for media work
- Graphics, film footage, artifacts, specimens
- Exhibit spaces, facilities, infrastructure