



Forest
Service

Washington
Office

1400 Independence Avenue, SW
Washington, DC 20250

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Route To:

Subject: Nomination for the 2012 National Smokey Bear Awards

To: Regional Foresters, Station Directors, Area Director, IITF Director and Deputy
Chiefs

OPTIONAL REPLY DUE FEBRUARY 17, 2012

The 2012 National Smokey Bear Awards nomination period is now open. Every year, this prestigious award program recognizes organizations and/or individuals for outstanding service in wildfire prevention programs. These awards remind us of the hard work our employees and cooperators do to reduce the threat of human-caused wildfires. This award program is sponsored by the Forest Service, the National Association of State Foresters, and the Advertising Council.

There are three nomination categories: Gold, Silver, and Bronze. Award categories recognize outstanding, sustained service of at least two years with significant program impact in wildfire prevention at the national level (Gold), multi-state level (Silver), and statewide level (Bronze).

The nominations will be evaluated against specific criteria that measure the scope, program impact, partnerships, and unique qualities of each nominee. You will find the nomination form enclosed. The nomination form and other program related information are on the following web site: <http://www.smokeybear.com/awards>.

Nomination packages should be sent to the Forest Service Cooperative Forest Fire Prevention (CFFP) Coordinator covering your Region/Area/Station by close of business February 10, 2012. The CFFP Coordinators (an updated list is enclosed) will respond to any questions you may have regarding the nomination process. Please include all supporting documentation and materials with your nomination package. Electronic nominations will also be accepted. The CFFP Coordinators will forward the nomination packages to Helene Cleveland, Fire Prevention Program Manager, in the Washington Office by close of business February 17, 2012.

Thank you for your continued support of fire prevention and of the National Smokey Bear Awards. I look forward to receiving your nominations.

JAMES E. HUBBARD
Deputy Chief, State and Private Forestry

Enclosures

cc: Helene Cleveland

